

Welcome to the Innovations in Graduate Business Education (IGBE) Conference



Welcome to the Innovations in Graduate Business Education (IGBE) Conference at Rutgers Business School!

Many of you were with us two years ago at our inaugural IGBE conference. We conducted many lively discussions and exchanged innovative ideas on topics such as preparing future business talent, building academic partnerships, and innovations within all aspects of business school education.

But there is still much to do. The landscape for graduate education has continued to change rapidly due to the rapid pace of technology, innovation and globalization in this digital era. As educators, it is critical for us to keep abreast of these changes and to regularly evaluate where new topics and practices can be added to the curriculum to enhance and redefine in-class learning and to help our students succeed beyond the classroom.

To build the workforce of tomorrow, we must prepare our students for the challenges they will encounter at their future workplaces. The new reality is that they will have to continuously learn and develop new skills, interact with AI machines on a daily basis, and find solutions to problems that do not even exist today. Equally important, we must provide lifelong learning opportunities for them as alumni so that they may continue to grow in their careers and remain strongly engaged with us. Together, let's discuss new changes in curriculum design and for improving the student and alumni experience in the digital era.

This program booklet provides session descriptions and general conference information to keep you organized throughout the event.

Thank you for joining us at the IGBE Conference and for contributing to the advancement of innovative graduate business education.

Enjoy the conference and your time at Rutgers!

Lei Lei, Ph.D.

Dean, Rutgers Business School

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RBS Executive Committee

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Manish Kumar

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General Conference Information

Conference Locations:

Monday, October 15 – Welcome Reception

Rutgers Business School, Fifth Floor
100 Rockafeller Road, Piscataway, NJ 08845

Monday, October 15 – BusinessCAS by Liaison Dinner

Rutgers Business School, South Tower 1144
100 Rockafeller Road, Piscataway, NJ 08845

Tuesday, October 16

Livingston Student Center, Main Hall
84 Joyce Kilmer Blvd., Piscataway, NJ 08854

Wednesday, October 17

The Hyatt Regency Hotel
2 Albany St., New Brunswick, NJ 08901
732-873-1234

IGBE Registration / Information Desks

The IGBE Registration desks will be open on the following dates/times. Please note that you must wear your name badge at all times in order to gain access to the IGBE sponsored events.

Monday, October 15th 6:00 pm – 8:00 pm
(Rutgers Business School – 5th Fl.)

Tuesday, October 16th 7:00 am – 4:00 pm
(Livingston Student Center Main Hall)

Wednesday, October 17th 7:00 am – 1:00 pm
(The Hyatt Regency)

Meals

Monday, October 15, 2018, Rutgers Business School will host a Welcome Reception at 100 Rockefeller Road, Piscataway, NJ on the fifth floor from 6:00 pm – 7:00 pm and dinner in the Rutgers Business School, South Tower 1144 from 7:00 pm - 8:00 pm.

Tuesday, October 16, 2018, hot breakfast (7:00 am) and hot lunch (11:45 pm) will be served in the Livingston Student Center's Main Hall. The dinner for Tuesday will consist of a boxed meal to enjoy on your way to the show in NYC or back at your room.

Wednesday, October 17, 2018, hot breakfast (7:00 am) and hot lunch (12:00 pm) will be served at the Hyatt Regency Hotel.

Transportation

Rutgers Business School is providing complimentary shuttle service between the Hyatt Regency and conference locations from Monday evening (5:30 pm) through Wednesday afternoon. Additional shuttle/busing information is provided in a separate enclosure in the folder provided upon check-in/registration.

WIFI Connections

Rutgers Business School and Rutgers University- Livingston Campus Student Center

- Go to the list of available networks on your device and select "RUWireless"
- Once you have associated to RUWireless you will be automatically redirected to the RUWireless login web page.
- Select that you are a guest.
- Read the Terms of Service Agreement, scroll to the bottom of the page and click "I Accept".
- Once you have successfully authenticated to RUWireless you will be forwarded to the RUWireless home page.

At the Hyatt Regency Hotel

- Choose The Hyatt Regency Network
- Once you open Internet Explorer, Google Chrome, etc. a splash page will show
- Scroll down and click Password
- Guests will receive the Username and Password at check-in.

Team Room Availability:

If you need a team room on Tuesday at the Livingston Student Center, please go to the conference information table. In Livingston Hall, we have reserved rooms 201 and 202 on the second floor.

Rutgers Business School

Livingston Campus parking lots

Visitors may enjoy complimentary parking in the **Green Lot** on Monday 10/15 and Tuesday 10/16. (See page 14 for map of Livingston campus.)

Guests must use the below link to register for the event to avoid a parking citation.

<https://rudots.nupark.com/events/Events/Register/1419ebe4-3003-4c7b-9de1-d25521055d94>

Special event parking and special event permits are only for visitors to the University - which does not include free metered parking. Faculty, Staff, and Students must park only in lots they are authorized to park in.

Vehicle Information Required: License Plate number, Make, Style and Color

Hyatt Regency (Hotel) Information

Guest Room Rate

The IGBE discounted rate is USD \$179 / night (plus a NJ State Sales Tax and Occupancy Fee totaling 14.625%). Guestroom internet access is available for you, our IGBE guests!

Business Center/Boarding Pass printing

Business Center is located on the main floor/lobby of Hyatt Regency Hotel. Guests may print for up to 5 minutes for free after which they will be charged \$5.95 for an additional 15 min.

Boarding passes may be printed in the Business Center at no additional cost.

Messages and Faxes

Hyatt Regency Hotel – Phone# 732-873-1234; Fax # - 732-873-1382. To reach a guest room from outside the hotel, you may call the front desk and they will transfer you to the guest room. To call from inside the hotel, Dial 7 and then the phone number. Faxes can be picked up at the front desk.

Check-Out/Billing

The hotel's check-out time is 12:00 noon. Please check out of your rooms prior to the start of the last day's session. You must check out by 12:00 pm to avoid being charged an additional night's stay.

Luggage Storage

Store your luggage at the bell stand by the hotel's front desk on the Lobby Level. Buses will be on hand at the Hyatt Regency Hotel at the conclusion of the conference to take conference participants directly to Newark airport.

Parking

Hyatt Regency Hotel

Operated by CitiPark

Address: 2 Albany St., New Brunswick, NJ 08901

Garage Clearance: 6'6"

Valet Parking is available at USD \$26 overnight \$20 Daily parking

Discounted Overnight Self-Parking: \$19

Discounted Daily Self-Parking (max daily rate): \$15

*Prevailing daily prices are in effect to the max of \$15

Upon exiting, the original ticket should be placed in the machine prior to inserting the voucher. Day guests will need to provide cash or credit cards to expense the parking charge. Overnight guests can charge parking to their room.

Automated Pay System:

There are three locations where you can pay your parking dues. A pay on foot machine located in the Entrance of the Garage (Lobby Level, cash & credit card), a pay on foot machine located in the Elevator landing (Lobby Level, cash & credit card), and at the Exit Gate (Credit Card only). You have 15 minutes to exit the garage once the parking dues are paid at the machine.

Validation tickets for Day Guests

If you are not staying at the hotel, please see the Conference Registration Desk for a discount validation ticket to have your self-parking charges charged to the main Group Account. Please insert the ticket that you received when you pulled into the garage first followed by the discount validation ticket. After this, the machine will give you the option to pay either cash or credit or credit. Please follow payment procedures as listed as above; the exit gate is for credit payment only.

Event Contact

Sharon Lydon 609-501-3599 (cell phone) or slydon@business.rutgers.edu for information regarding panel discussions.

Cyndi GeBorde 908-672-4048 (cell phone) or cgeborde@business.rutgers.edu for information regarding logistics.

NYC Show – Come From Away

Those of you who have pre-registered for the NYC show, Come From Away, please bring everything with you that you will need, on the morning of Tuesday, October 16, 2018. The bus to NYC will leave directly from the Livingston Student Center,

84 Joyce Kilmer Blvd, Piscataway, NJ at the conclusion of the conference.

PM Boxed Dinner for Come From Away show available for pick up at back of Main Hall.

Conference Sponsors



“Liaison helps higher education institutions identify, recruit and enroll best-fit students with improved outreach, application and enrollment processes. More than 7,000 programs on over 800 campuses nationwide rely on Liaison’s admissions management and enrollment marketing solutions to reach prospective students, streamline administrative tasks and create exceptional experiences for applicants across the full enrollment cycle — from first interest to first day on campus.

Partnering with over 30 professional associations, the company has developed discipline-wide Centralized Application Services (CASs™) for a range of fields within graduate education (GradCAS), including engineering (EngineeringCAS), graduate management education (BusinessCAS), and architecture (ArchCAS), as well as most of the health professions.”



Robert F. Ruiz

Vice President, Strategic Enrollment

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Since 1985, Capsim has been a global leader in business simulation technology and services designed to teach business acumen in any environment. Research shows people learn best by doing. Over one million participants in Fortune 500 companies and academic institutions around the world have enhanced their business acumen, team building and critical thinking skills through our engaging simulations. Our simulations teach strategy, operations, marketing, team work, and finance in an interactive, risk-free environment. We tailor programs to fit the needs of our clients and partner with them to lead training sessions with their employees in person, online or both.



For all questions and requests
Welcome@capsim.com
877.477.8787



The Graduate Management Admission Council (GMAC) is a non-profit association of leading graduate business schools worldwide. Founded in 1953, we are committed to creating solutions for business schools and candidates to better discover, evaluate and connect with each other. We work on behalf of the schools and the graduate management education community, as well as guide candidates on their journey to higher education, to ensure that no talent goes undiscovered.

GMAC provides world-class research, professional development opportunities and assessments for the industry (the GMAT®, the NMAT by GMAC™ exam and the Executive Assessment), designed to advance the art and science of admissions. Our flagship portal for graduate management education resources and information, www.mba.com, receives 14 million visits a year and features the School Search matching tool.

GMAC is a global organization with offices in China, India, Singapore, United Kingdom and the United States. To learn more about our work, please visit www.gmac.com.



Sabrina White
Vice President, Market Development
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Suitable specializes in helping business schools to boost participation and overall completion of their existing co-curricular student development programs. Schools have realized outcomes such as a 3x boost in student engagement and a 30% increase in program completion within their first year on Suitable. Key software features include custom core competencies, custom digital badges, branded mobile app, ePortfolio, activity reflections, push notifications, mobile event tracking, levels of proficiency rubric, shareable student record, custom student engagement dashboards and student development analytics.



Sean Carson
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BEACON EDUCATION

Beacon Education is an innovative online graduate degree platform bringing graduate schools and programs from around the world to the Chinese market. From admission and marketing; to content creation and delivery; to personalized professional and academic support; straight through career guidance and placement, Beacon connects and supports individuals, corporations, and universities through a comprehensive, world-class online recruitment and learning platform.



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A wholly owned subsidiary of CDW, CDW Government (CDW•G) is a leading provider of technology solutions to government, education and healthcare customers. CDW•G features dedicated account managers who help customers choose the right technology products and services to meet their needs. The company's solution architects offer expertise in designing customized solutions, while its advanced technology engineers assist customers with the implementation and long-term management of those solutions.



For more information, visit CDWG.com

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KT36992

At SAS, we're passionate about empowering communities through education. We're an analytics company, but we make much more than software. We believe in the difference that begins with innovative, creative minds using what they know to change the world. Our commitment to education is sharing the power of knowledge with people at every level of education – professors, students, researchers and independent learners. The SAS Academic Program supports industry partnerships with academia; delivers technology and resources for teaching and learning; and provides products and services at no cost to schools.



Liz Moran

Senior Global Academic Program Manager • SAS Education
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S&P Global

Market Intelligence

S&P Global Market Intelligence, formerly S&P Capital IQ and SNL Financial, provides academic institutions with essential data and analytics to fortify their research and finance-based curriculum. We enhance the classroom with experiential learning tools used by financial professionals on Wall Street - including Compustat® fundamental data, the S&P Capital IQ platform, S&P Global Ratings Data, Portfolio Analytics, and SNL sector intelligence – to bridge the gap between theory and practice.



Howard Bernheim, CFP, CFA, CPA
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Conference Agenda

Innovations in Graduate Business Education

Lifelong Learning in a Digital Era

October 15 - 17, 2018

Monday, October 15, 2018

Rutgers Business School, 5th Floor Lounge, 100 Rockefeller Road, Piscataway, NJ

6:00 – 7:00pm

Welcome Reception and Networking

7:00 – 8:00pm

BusinessCAS by Liaison Dinner (South Tower 1144)

Tuesday, October 16, 2018

*Rutgers University, Livingston Campus, Livingston Student Center,
84 Joyce Kilmer Avenue, Piscataway, NJ 08854, Livingston Hall*

7:00 – 8:00am **Breakfast**

8:00 – 8:10am **Welcome:**

- Lei Lei, Dean, Rutgers Business School, Rutgers University
- Laurence M. Downes, Chairman of the Board and CEO of New Jersey Resources
- Chris Molloy, Interim Chancellor of Rutgers–New Brunswick
- Keith Marshall, Executive Director, Big Ten Alliance

8:15 – 9:00am **Keynote:**

- Joseph Thomas, Interim Dean, Cornell SC Johnson School of Business, Cornell University

9:00 – 10:15am **Panel 1: Digital Disruptions in Educating Business Students**

Facilitator: Jeff Brown, Dean, University of Illinois Gies College of Business

- Peter Hirst, Associate Dean, MIT, Sloan School of Management
- John Kraft, Dean, Warrington College of Business, University of Florida
- Megan Leroy, Director, Teaching and Learning Center, Warrington College of Business, University of Florida
- Matthew Slaughter, Dean, Tuck School of Business at Dartmouth

Technology will continue to disrupt Business Schools with the continued need for leaders in big data, artificial intelligence, virtual reality and other technologies. Futurists discuss the Fourth Digital Revolution and its impact on Business Schools.

10:15 – 10:30am **Coffee Break**

10:30 – 11:45am **Panel 2: Experiential and Action-Based Learning**

Facilitator: Scott DeRue, Dean, Stephen M. Ross School of Business, University of Michigan

- Paulo Goes, Dean, Eller College of Management, University of Arizona
- Bernard Ferrari, Dean, Carey Business School, Johns Hopkins University
- Loredana Padurean, Associate Dean, Asia School of Business with MIT Sloan
- Raghu Sundaram, Dean, Leonard N. Stern School of Business, New York University
- Sri Zaheer, Dean, Carlson School of Management, University of Minnesota

The way Millennials are learning is changing. Business Schools need to innovate and change the way they deliver management education. Action-based learning programs are expanding and becoming a point of differentiation among leading business schools. Business Schools are building new action-based learning programs.

11:45 – 1:00pm **Lunch**

12:15 – 1:00pm **Luncheon Keynote:**

- Jonathan Levin, Dean, Graduate School of Business, Stanford University

1:00 – 2:15pm **Panel 3: What Do Alumni Want from Business Schools?**

Facilitator: Art Certosimo, Chair of the Board of Advisors, Rutgers Business School

- William Fitzpatrick, Former Senior Vice President, Treasurer of Mack-Cali Realty Corporation and Rutgers Business School Alum
- Derek Hicks, Sr. Director, Internal Medicine, Worldwide Business Development, Pfizer and Kelley School of Business Alum
- Jeff Mraz, Partner, Audit & Assurance, Deloitte & Touche LLP, Rutgers Business School
- Karen Peetz, Director of Wells Fargo and Penn State Alum

Hear directly from Business School alumni regarding what they want from their alma mater. What education and skills are needed now and in the future so that they can continue to succeed in the workplace? What are the educational opportunities that a Business School can offer as part of their lifelong learning initiative for their alumni?

2:15 – 2:30pm **Coffee Break**

2:30 – 3:45pm **Panel 4: Customizing Business Education to Individual Needs**

Facilitator: Idalene Kesner, Dean, Kelley School of Business, Indiana University

- Jake Cohen, Senior Associate Dean for Undergraduate and Master's Programs, MIT Sloan School of Management
- Michael Faulkender, Associate Dean, Robert H. Smith School of Business, University of Maryland
- Matt Merrick, Associate Dean of Degree Operations at Kellogg School of Management, Northwestern University
- Richard Phillips, Dean, J. Mack Robinson College of Business, Georgia State University
- Anil Makhija, Dean, Fisher College of Business, The Ohio State University

Courses will be tailored to individual needs through course length, specialization and content. Not only are digital platforms critical, professors are experimenting with blended learning, flipped classrooms and hybrid. Online education will enhance any in-class experience and accelerate learning in the classroom.

4:00 – 4:10pm **Board Rutgers Bus to NYC: Broadway Show
Come From Away**

Wednesday, October 17, 2018

*Hyatt Regency, 2 Albany St, New Brunswick, NJ 08901,
(732) 873-1234*

7:00 – 8:00am **Breakfast**

8:00 – 8:10am **Speaker Introduction:**

- Sabrina White, Vice President, Market Development, Americas & Europe Graduate Management Admission Council® (GMAC®)

8:10 – 9:00am **Keynote:**

- Glenn Hubbard, Dean, Columbia Business School, Columbia University

9:00 – 10:15am **Panel 5: Executive Education and Graduate Education – Perfect Together**

Facilitator: Peter Methot, Executive Director of Executive Education, Rutgers Business School

- Kelly Bean, CEO and President of Darden School Foundation for Executive Education
- Mike Malefakis, CEO & Associate Vice Dean, Wharton Executive Education, University of Pennsylvania - Wharton
- Melanie Weaver, Chief Executive Education Officer, Stephen M. Ross School of Business, University of Michigan
- Juliane Iannarelli, Senior Vice President & Chief Knowledge Officer, AACSB

Leaders in Executive Education will discuss how Graduate Education and Executive Education are innovating together. Directors of Executive Education discuss hot topics and delivery methods.

10:15 – 10:30am **Coffee Break**

10:30 – 11:45am **Panel 6: Alumni Engaged as Lifelong Learners in Graduate and Executive Education**

Facilitator: Sanjay Gupta, Dean, Eli Broad College of Business, Michigan State University

- Andy Guo, Dean, College of Management, National Taiwan University
- Jay Hartzell, Dean, McCombs School of Business, University of Texas at Austin
- Douglas Shackelford, Dean, Kenan-Flagler Business School, University of North Carolina at Chapel Hill
- Rohit Verma, Dean of External Relations, Cornell SC Johnson College of Business, Cornell University

Deans share innovative ways they engage with their alumni and what Business School can do to keep our Business School alumni providing their time, talent or treasure. After graduation, how are alumni helping Business Schools be more effective?

12:00 – 2:00pm **Lunch**

Rapid Prototyping: An interactive session to create actionable solutions

- Megan Overbay, Principal, Kennedy and Company
- Jens Molbak, CEO of Coinstar and Founder of WinWin

2:00 – 3:15pm **Panel 7: Corporate Leaders Express Market Perspective**

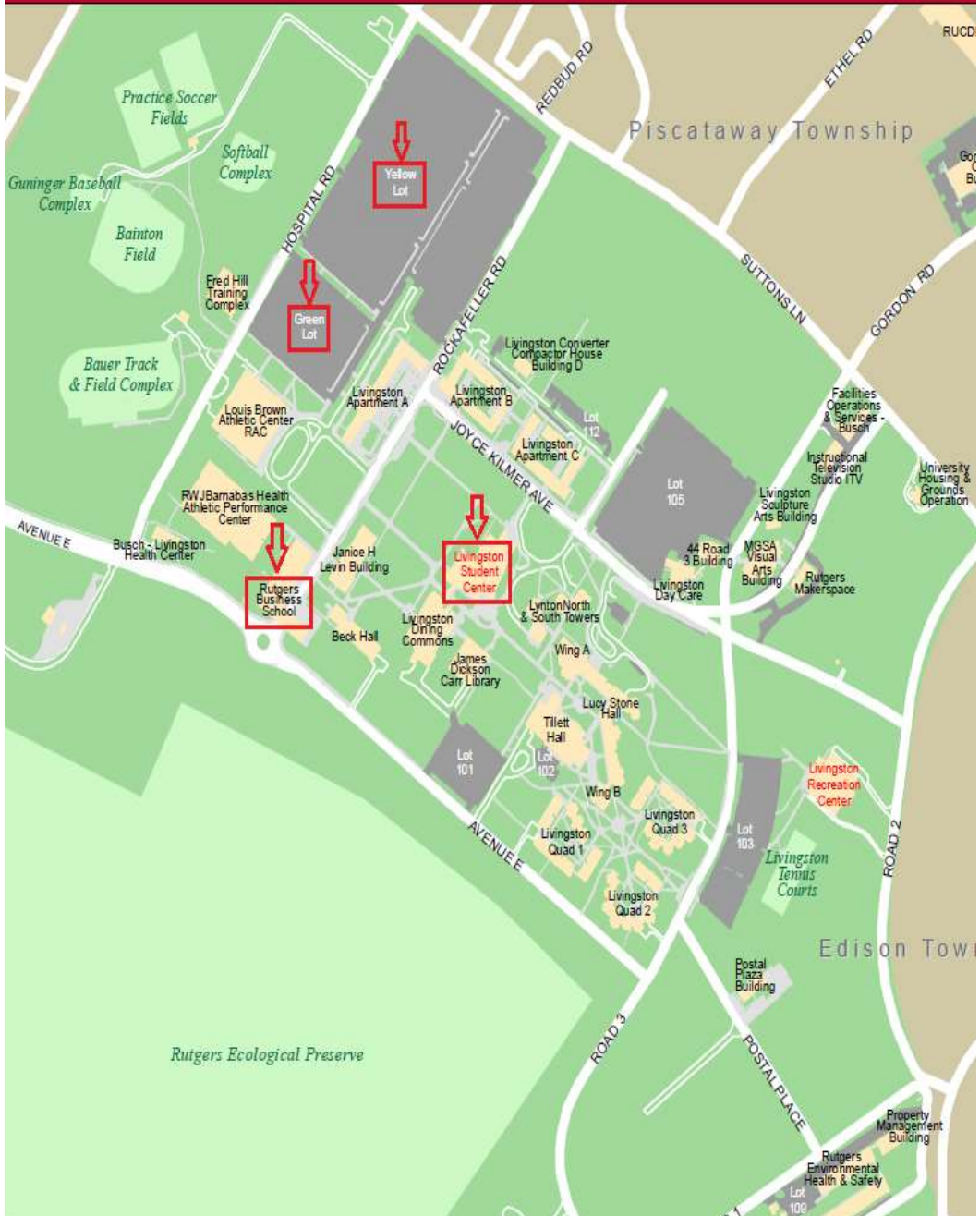
Facilitator: John Byrne, Editor in Chief, Poets & Quants

- Bob Alig, BusinessCAS Consultant, Liaison
- Jens Molbak, CEO of Coinstar and Founder of WinWin
- Courtney Billington, President, Janssen Pharmaceuticals
- Eric Dinger, Managing Director, Audit & Assurance Chief Learning Officer, Development COE, Talent, Deloitte and Touche

If you ran a Business School, what direction and strategy would you employ to lead the school through the Fourth Digital Revolution. What courses, topics, degree program and certificates would you offer?

3:15 – 3:30pm **Closing Comments**

Bus to the airport



Local Area Map



New Brunswick Area Dining

FINE DINING

The Frog & The Peach
29 Dennis St.
(732)846-3216
frogandpeach.com

Stage Left
5 Livingston Ave.
(732) 828-4444
stageleft.com

Steakhouse 85
85 Church St.
(732) 246-4085
steakhouse85.com

ITALIAN
Due Mari
78 Albany St.
(732) 296-1600
duemarinj.com

Catherine Lombardi
3 Livingston Ave.
(732) 296-9463
catherinelombardi.com

Panico's Italian Restaurant
94 Church St.
(732) 545-6100
panicosbrickovenpizza.com

AROUND THE WORLD

Delta's
19 Dennis St.
(732) 249-1551
Soul Food
deltasrestaurant.com

Esquina Latina
25 Liberty St.
(732) 543-1630
Cuban/Latin American
esquinalatinarestuarant.com

Kasai
350 George St.
732-987-9440
kasairestaurant.com

Veganized
9 Spring St.
(732) 342-7412
Vegetarian & Vegan
veganizedfoods.com

AMERICAN & AFTER HOURS

Brother Jimmy's BBQ
5 Easton Ave
(732) 249-7427
BBQ
brotherjimmys.com

Harvest Moon Brewery & Cafe
392 George St.
(732) 249-6666
Brewery
harvestmoonbrewery.com

Hub City Brewhouse
335 George St.
(732) 543-1804
Pub
hubcitybrewhouse.com

INC
302 George St.
(732) 640-0553
American increstaurant.com

Old Man Rafferty's
106 Albany St.
(732) 846-6153
American oldmanraffertys.com

Presenter Bios



Bob Alig

Robert “Bob” Alig currently serves as Liaison’s BusinessCAS Consultant, a role that he began in May 2017. Prior to joining Liaison, he served as Executive Vice President, School Products Group, at the Graduate Management Admission Council (GMAC); Vice President, Middle States Region for The College Board; and Assistant

Vice President, Alumni Relations at the University of Pennsylvania (2001 – 2007). Bob also served as Director, MBA Program Office and the MBA Office of Admissions and Financial Aid for the University of Pennsylvania’s Wharton School (1994 – 2000). He started his professional career as a Sales Representative with Procter & Gamble.



Kelly Bean

University of Virginia, Darden School of Business, President and CEO of Executive Education. Kelly Bean joined Darden in February 2017 as President and CEO of Darden Executive Education, ranked the No. 1 in the world in Course Design, Faculty, and Facilities among Executive Education open-enrollment programs by Financial Times, and the School’s non-degree programs. In her role, Bean leads Executive

Education’s effort to inspire and develop executive leaders at all stages of their careers, whether it be through certificate, custom, open-enrollment or online programs delivered in Charlottesville; Washington, D.C.; or around the world. She elevates Darden’s efforts to partner with organizations to help them achieve world-class performance and to drive growth and innovation.

Bean joined Darden from the UCLA Anderson School of Management, where she served as Associate Dean of Executive Education. In her previous position, Bean successfully positioned Anderson as a leader in the field, significantly increasing the number of custom clients and developing strong and enduring relationships with client companies and partner institutions.

Bean has also been a leader in curriculum innovation with faculty, working with school clients to deliver business solutions. Bean is also the past chair of the board of UNICON, a global consortium of executive education organizations, and previously served on the board of ASCENT, an organization focused on leadership development of multicultural women.

Education: B.S. and M.S. Moore School of Business at the University of South Carolina.



Courtney Billington

Courtney Billington is President, Janssen Neuroscience and a member of the Janssen Americas Leadership Team. In this role, Courtney leads the Neuroscience business in providing innovative treatments and services for patients living with serious mental illness and partners with Research & Development and other strategic functions to advance the Janssen portfolio of treatments, with a focus on schizophrenia and treatment-resistant

depression.

Previously, Courtney was Vice President, Janssen Supply Chain where he was responsible for the global manufacturing and supply management of all Janssen biopharmaceutical brands. Over the course of Courtney's 25+ year career with Johnson & Johnson, he has held globally diverse, strategic leadership roles in the Pharmaceutical and Medical Device sectors.

Courtney began his career as a Quartermaster Officer in the United States Army, and retired honorably after serving with the 18th Airborne Corps at Fort Campbell, KY, and in Operation Desert Storm.

Courtney is an active member of numerous organizations designed to support the leadership development and advancement of people. Courtney earned a Bachelor's of Science degree in General Engineering Management from the U.S. Military Academy at West Point.



Jeffrey Brown

Jeffrey Brown is the Josef and Margot Lakonishok Endowed Professor of Business and Dean of Gies (geese) College of Business at the University of Illinois at Urbana-Champaign. He also serves as a professor of finance and was the founding director of the Center for Business and Public Policy. Dr. Brown is the director of the Retirement Research Center at the National Bureau of Economic Research (NBER) in Cambridge, MA; a trustee and chair of the Audit Committee for TIAA; a member of the Governing Board of the Center for

Audit Quality (CAQ); vice chair of the Board of Managers of UI Singapore Research LLC; and a member of the Advisory Board of the Urban Institute/Brookings Institution's Tax Policy Center. Previously, Dr. Brown has served as a senior economist with the White House Council of Economic Advisers. He earned his PhD in economics from MIT, his MPP from Harvard, and his BA from Miami University (Ohio).



John Byrne

John A. Byrne is chairman and editor-in-chief of C-Change Media Inc., a digital media startup that is launching a network of websites for the global business community. Byrne was until recently executive editor and editor-in-chief of BusinessWeek.com. He led BusinessWeek.com to record levels of reader engagement and traffic, oversaw the redesign of the site, and launched extensive new areas of coverage on management and lifestyle. Mr. Byrne initiated the site's twice-daily executive news summary, weekly interactive case studies, multi-media classroom videos, as well as new blogs and podcasts. He helped to develop and launch a major Web 2.0 initiative called the Business Exchange, an innovative product utilizing social media and news aggregation.

Under his leadership, BusinessWeek.com has won two consecutive National Magazine Awards, the most prestigious recognition in magazine publishing, an EPpy for Best Business Website with over one million unique visitors (over The Wall Street Journal), and second place honors as the Best Website of the Year for news and business by the Magazine Publishers Association. In 2008 alone, BW.com captured an unprecedented 21 awards and nominations for journalism excellence. His weekly podcast on Business Week's cover story has been downloaded nearly 10 million times. Mr. Byrne's views on the future of journalism have made him a popular speaker and essayist. In the past two years, he has spoken at more than a dozen conferences, has been frequently interviewed about the new world of journalism, and has been published by Harvard University's Nieman Reports, The Christian Science Monitor, and MediaWeek magazine.

Prior to role at BusinessWeek.com, he was the executive editor for the print publication since 2005, during which he began three new annual franchises, including the highly successful Customer Service Champions and the Best Places to Launch a Career, and recruited to the magazine such popular weekly columnists as Jack and Suzy Welch, Maria Bartiromo, and renown wine critic Robert Parker. He also helped to recruit numerous writers and editors to the magazine staff, including its first Assistant Managing Editor for investigative coverage, a senior editor for finance, a management editor, and several senior writers.

Previously, Mr. Byrne was editor-in-chief of *Fast Company* magazine. He joined *Fast Company* in April 2003, succeeding founding editors Alan Webber and Bill Taylor, where he worked to reinvent the business magazine. Under his leadership, Fast Company won many coveted journalism awards, including its first Gerald Loeb award, the highest honor in business journalism. Mr. Byrne also made Fast Company the first business brand to launch an online blog and created, through a partnership with Monitor Group, an annual award competition for social entrepreneurs. More importantly, Mr. Byrne found and

cultivated a buyer for the magazine, resulting in a \$35 million purchase that saved the publication from an almost certain closure.

Before joining Fast Company, he worked for *BusinessWeek* for nearly 18 years, most recently holding the position of Senior Writer and authoring a record 57 cover stories for the magazine. His articles have explored the fairness of executive pay, the folly of management fads, and the governance of major corporations. Mr. Byrne's magazine writing has won numerous awards and has been republished in collections of the best writing on business. He was named a National Magazine Award finalist as well as a Gerald Loeb award finalist twice. Among his more widely recognized cover stories are "Philip Morris: Inside America's Most Reviled Company," a provocative exploration of the men who ran the largest tobacco corporation in the world, "The Fall of a Dot-Com," an investigative story on how big-name investors, blinded by Net fever, poured millions into a dot-com that fell into bankruptcy, "Joe Berardino's Fall from Grace," a narrative of how Arthur Andersen's CEO presided over the demise of his legendary firm, "The Man Who Invented Management," a reflective essay on why management guru Peter Drucker's ideas still matter, and "Are CEOs Paid Too Much?," an early examination (1992) of why executive compensation was out-of-control.

Mr. Byrne developed the idea of a monthly best-sellers list, launched the industry-leading business school rankings, established and managed the magazine's ranking of the best and worst corporate boards, and created its annual list of the most generous philanthropists. He also built out the business education franchise online in the mid-1990s, setting the stage for a highly regarded online community and one that has reaped millions of dollars in annual revenue for *BusinessWeek*. He has been a frequent commentator on television, having appeared on CNN's Moneyline and CNBC's Squawk Box and Business Center.

Mr. Byrne is the author or co-author of eight books on business, leadership, and management, including two national bestsellers. His last book, published Sept. 11, 2001 by Warner Books, was Jack: Straight from the Gut, the highly anticipated collaboration with former General Electric Co. CEO Jack Welch. The book debuted at the very top of The New York Times bestseller list and remained on the list for 26 consecutive weeks. Mr. Byrne has written or co-authored seven other books, including Chainsaw (HarperCollins, 1999), the behind-the-scenes story of Al Dunlap's rise and fall as a business celebrity. The book received widespread acclaim. Publishers Weekly called the book a "blistering saga" and a "sizzling tale." The Street.com said Chainsaw "should be required reading in all business and accounting schools."

Mr. Byrne's other books include: Informed Consent (McGraw-Hill, 1995); The Headhunters (MacMillan, 1986); Odyssey (Harper & Row, 1987), the business biography of former Apple Computer chairman John Sculley; and The Whiz Kids (Currency/Doubleday, 1993), which explored the life and times of ten Army Air Force officers who helped to remake the Ford Motor Co. in the post-war period. Management guru Tom Peters called The Whiz Kids "an important milestone in American management analysis. Warren Bennis has said the book is "the best history of American business from World War II to the present." Mr. Byrne also wrote BusinessWeek's Guide

to the Best Business Schools (McGraw-Hill, 1989, 1990, 1993, 1995, and 1997) and co-wrote BusinessWeek's Guide to the Best Executive Education Programs (McGraw-Hill, 1992).

Mr. Byrne joined Business Week in 1985 from Forbes magazine where he served as an associate editor and staff writer for four years. He previously worked as a correspondent for Fairchild Publications in London, as bureau chief, and in Washington, D.C., where he covered the U.S. Supreme Court, Congress, and several regulatory agencies.

Mr. Byrne has a master's in journalism from the University of Missouri and an undergraduate degree in English and political science from William Paterson College. He is on the board of advisors of the Peter Drucker Institute at Claremont Graduate as well as the dean's advisory board of William Paterson University's Cotsakos College of Business.



Art Certosimo

Art is presently Vice Chairman and a member of the Board of Advisors of Promontory Interfinancial Network, the leading provider of FDIC-insured deposit placement services in the USA. He is also a senior advisor to the executive committee at Broadridge Financial Solutions, a leading global financial technology firm, and he is an

active member of the Board of Directors for South Street Securities, a FINRA member broker/dealer.

Art retired from Bank of New York Mellon in December 2014 as a member of the Executive Committee and Operating Committee of the Company and as Senior Executive Vice President and CEO of Global Markets, leading the company's foreign exchange, capital markets and derivatives trading businesses worldwide. Prior to this role, Art served as Chief Executive Office of Alternative, Broker-Dealer and the Treasury Clearance Groups. Before joining The Bank of New York in 1998, Art was a principal of Morgan Stanley Asset Management (MSAM). Prior to this, he was a vice president at The Chase Manhattan Bank's Global Investor Services group.

During his 36 year career in International Banking, Art served on a number of boards and committees dedicated to delivering actionable solutions to issues facing the financial services industry. Among them: he was the lead director of the Depository Trust & Clearing Corporation (DTCC), a director of the International Derivatives Clearing Group (IDCG), a member of the Treasury Market Practices Group (TMPG), the Tri-party Repurchase agreement Infrastructure Task Force formed by the Federal Reserve Payments System Risk (PSR) Committee, The Industry Working Group on Payments System Risk Policy Change, and The NewBank Working Group.

Art is the Chairman of the Board of Overseers of the Rutgers University Foundation and Chairman of the Board of Advisors of the Rutgers Business School.

Art holds a B.A. in Business Administration from Rutgers College at Rutgers University and an M.B.A from Fairleigh Dickinson University. He lives in Rutherford New Jersey USA with his wife Terry and has two children, Matthew and Cara.



Jake Cohen

Senior Associate Dean for Undergraduate and Master's Programs

Senior Lecturer in Accounting and Law

Jake Cohen is Senior Associate Dean for Undergraduate and Master's Programs and a Senior Lecturer in Accounting and Law at the MIT Sloan School of Management. He oversees MIT Sloan's portfolio of degree programs, as well as the Offices of Admissions, Student Life, and Career Development. Jake is responsible for setting strategy for the undergraduate and all Masters programs, including the new Master of Business Analytics program. He teaches Financial Accounting to Master of Finance and Executive Education students, as well as Israel Lab, the newest addition to MIT Sloan's portfolio of Action Learning programs. Jake is a member of the Dean's Leadership Council, and MIT's Title IX officer for MIT Sloan.

From 2008 to 2011, Jake was the Dean of the MBA Program at INSEAD, directing strategy and operations for campuses in France, Singapore, and Abu Dhabi. Under his leadership, INSEAD expanded its degree programs and received its highest rankings ever among business school MBA programs.

In 2012, he spent his post-deanship sabbatical teaching financial management as a Judge Fellow in Cambridge University Judge Business School and as a Research Fellow studying CSR reporting at Oxford University's Smith School of Enterprise and the Environment.

Before becoming dean, Jake was director of the INSEAD-PricewaterhouseCoopers Research Initiative on High Performance Organizations, the school's largest research center.

Jake holds a JD in corporate law from Syracuse University, an MS in accounting from Whitman School of Management at Syracuse University, and a BS in accounting from Lehigh University. He has completed six executive certificates at Harvard Business School; the AVIRA certificate for senior executives at INSEAD; and is currently participating in Leader to Leader (L2L), MIT's nationally recognized best-practice leadership development program.



Scott DeRue

Scott DeRue is the Edward J. Frey Dean of the Stephen M. Ross School of Business at the University of Michigan. He is also the Stephen M. Ross Professor of Business.

DeRue joined Michigan Ross in 2007, taking on multiple leadership roles across the school over time. Prior to his deanship, DeRue served as the associate dean for Executive Education, professor of management, director of the Sanger Leadership Center, and faculty director of the Emerging Leaders Program.

With a background in private equity, management consulting, and academia, DeRue believes that business is the most powerful force for economic and social impact -- and it is the responsibility of Michigan Ross to develop the next generation of business leaders. He is an award-winning researcher and instructor, and is widely considered a thought leader in business education and action-based learning.

Driven by the Ross mission to develop leaders who make a positive difference in the world, DeRue is committed to creating transformative student experiences.

During his tenure as associate dean of Executive Education, DeRue led the program to its best performance in a decade; expanding its portfolio to more than 30 open enrollment and dozens of custom programs. The Financial Times recently ranked Michigan Ross among the top five global executive education providers. He also led the creation and launch of Alumni Advantage, a new initiative connecting Ross alumni to the school and university. Offerings include free tuition for executive education programming, access to livestreamed school events, and the opportunity to attend #ROSSTALKS, a series of global events where faculty present TED-style talks on hot-button business topics.

As an expert in leadership, team and organizational development, and HR/talent strategy, DeRue is considered one of the world's most influential business professors. His award-winning research has been published in top academic journals, including the Academy of Management Review, Academy of Management Journal, Journal of Applied Psychology, Leadership Quarterly, the Human Resource Management Journal, and more.

DeRue is also a highly respected thought leader that has been featured in national and international media publications including Bloomberg, The New York Times, Harvard Business Review, The Guardian, Forbes, and The Huffington Post, sharing his insights on leadership, change management, human resource management, and more.

Prior to joining Ross, DeRue worked at the Monitor Group (now Monitor Deloitte). He received his PhD in management from Michigan State University and his Bachelor of Science in Business Administration from the University of North Carolina at Chapel Hill.



Eric Dingler

Title: Managing Director, Audit CLO

Office: Los Angeles (& Palm Springs)

Personal: Partner of 17 years – Rob; Enjoy good food, great wine, cooking, running, biking, swimming and traveling

Specialization: Adult learning theory, organizational & human dynamics, change-management and systems thinking -

focusing on accelerating and sustaining shifts in mindsets and actions through building individual capabilities on a scale basis

Deloitte: Joined 2008 as Consulting CLO; 2013 became Audit CLO

Prior to Deloitte: Development leadership roles at Gap Inc., Bristol-Myers Squibb and The Coca-Cola Company

Career start: Arthur Andersen's Audit and then Business Consulting practices

Interesting Facts: Former CPA, Bachelor's degree in Accounting and an MBA degree



Laurence Downes

Mr. Downes is Chairman of the Board and Chief Executive Officer (CEO) of New Jersey Resources (NJR) and its principal subsidiary, New Jersey Natural Gas (NJNG). He joined NJR in March 1985 and has served as CEO since July 1995.

Mr. Downes is the Chair of the New Jersey Economic Development Authority, the Drumthwacket Foundation and the John J. Heldrich Center for Workforce Development's National Advisory Board at Rutgers University. He also serves as a member of the Boards of Horizon Blue Cross Blue Shield of New Jersey and Choose New Jersey. Mr. Downes is a Director and past Chairman of the American Gas Association and the Natural Gas Council, as well as a member of the National Petroleum Council.



Michael Faulkender

Michael Faulkender is the Associate Dean of Masters Programs and a Professor of Finance at the Robert H Smith School of Business. He oversees the Full-time, Part-Time, Online, and Executive MBA programs as well as the eight specialty masters programs offered by the Smith School.

His research focuses on empirical corporate finance in the areas of capital structure, risk management, corporate liquidity, and executive compensation. His work has been published in the *Journal of Finance*, *Journal of Financial Economics*, and *Review of Financial Studies* and has been cited in the *Wall Street Journal*, *Washington Post*, and *The New York Times*. He was awarded the Barclay's Global Investors / Michael Brennan Best Paper Award in the *Review of*

Financial Studies in 2013, was runner up for that prize in 2006, and won the Jensen Prize for Corporate Finance – Second Prize in the *Journal of Financial Economics* in 2013. Professor Faulkender also served on the Editorial Board of the *Journal of Finance* as an Associate Editor.

Professor Faulkender teaches classes in the MBA, EMBA, and the Master of Finance programs at the Smith School, where he has received numerous teaching awards including the Krowe teaching award in 2016. Professor Faulkender has also served as a faculty member at the Wharton School at the University of Pennsylvania, the Kellogg School at Northwestern University and the Olin School at Washington University in St. Louis.



Bernard T. Ferrari

Bernard T. Ferrari is professor and dean of the Johns Hopkins Carey Business School. He joined the Carey Business School as its second dean in July 2012. Under Ferrari's leadership, the Carey Business School earned accreditation from the Association to Advance Collegiate Schools of Business (AACSB), experienced tremendous growth with increased student enrollment, more full-time faculty, and the establishment of new graduate degree programs. He also organized Carey's academic and research initiatives under four key domains: Enterprise Risk Management, Health Care Management, Real Estate and Infrastructure, and Financial Services. Before joining the Carey Business School, Ferrari was a director at the global management consulting firm McKinsey & Company, where he spent nearly two decades leading McKinsey's health care practice and the firm's North American corporate strategy practice. After retiring from McKinsey in 2008, he founded and became chairman of the Ferrari Consultancy, serving clients in the financial services, transportation, energy, medical products, aviation, and heavy equipment manufacturing sectors. Ferrari is a cum laude graduate of the University of Rochester, where he also earned his M.D. He began his professional career as a surgeon and later was chief operating officer and assistant medical director of the Ochsner Clinic in New Orleans. Subsequently, he earned a J.D. magna cum laude from the Loyola University School of Law and an Executive M.B.A. from the Tulane University School of Business. Ferrari is a member of the Board of Trustees of the University of Rochester. In 2012, the university awarded him the Dean's Medal in recognition of his achievements and service. He is a member of the Council on Foreign Relations and a former trustee of the Juilliard School. He is married to Linda Ferrari, a former commercial banker and an active docent at the Metropolitan Museum of Art in New York. His papers have been published in *The Journal of the American Medical Association*, *McKinsey Quarterly*, and *The New England Journal of Medicine*. His book *Power Listening: Mastering the Most Critical Business Skill of All* was published in March 2012 and was named by

WealthManagement.com as one of the 10 best business books of the year.



William Fitzpatrick

William P. Fitzpatrick was recently Senior Vice President, Treasurer of Mack-Cali Realty Corporation, a NYSE-listed office/multi-family real estate investment trust headquartered in Jersey City, New Jersey. Prior to joining Mack-Cali in 1998, Bill was a Corporate Bond Analyst at Standard & Poor's Ratings in New York. Earlier, Bill spent 12 years in investment management with the Prudential Insurance Company of America where he was VP, Asset Management with Prudential Realty Group and Prudential Mortgage Capital in Newark, New Jersey and Boston, Massachusetts. Bill began his financial career as a Corporate Planning Analyst with Edison, New Jersey-based Midlantic Banks, Inc., which was later acquired by PNC Bank.

Mr. Fitzpatrick earned a B.S. in Environmental and Business Economics from Cook College, Rutgers University and was a George H. Cook Scholar. Following this, he earned a M.S. in Applied Economics from Rutgers University.

Mr. Fitzpatrick holds several professional certifications including the Chartered Financial Analyst (CFA), Chartered Financial Consultant (ChFC), Chartered Life Underwriter (CLU), Chartered Property and Casualty Underwriter (CPCU) and Real Property Administrator (RPA) designations.



Paulo Goes

Paulo Goes is the Dean and Halle Chair in Leadership at the University of Arizona's Eller College of Management. Before taking that role in March 2016, he served nearly eight years as Head of the Department of Management Information Systems and the Salter Distinguished Professor of Management and Technology. He received his Ph.D. in Business Administration from the University of Rochester.

Dr. Goes' research interests are in the areas of design and evaluation of IT-enabled business models, business analytics, innovation exploration and evaluation, and technology infrastructure. His research has appeared in several top academic journals. He routinely presents his work and delivers keynotes in top conferences of the field of information systems. From 2013 to 2015, Dr. Goes was the Editor-in-Chief of Management Information Systems Quarterly, the most prestigious journal in the field of information systems.

As MIS department head at the UA, he was actively involved in developing high level educational and research programs and partnerships in cybersecurity and big data analytics. He co-founded and directs INSITE: Center for Business Intelligence and Analytics and is the co-principal investigator of the multi-million dollar grant from the National Science Foundation intended to educate the next generation of cybersecurity specialists.

As Dean of the Eller College, Dr. Goes has pursued strategic initiatives that leverage the prominence of the college in entrepreneurship and innovation, digital transformation, and the excellent foundation in economics and business disciplines.

Born in Brazil, Dr. Goes began his career in civil engineering before immigrating to the U.S. for his doctoral program. He and his wife have two children.



Ruey-Shan Andy Guo

Ruey-Shan Andy Guo received his Ph.D. degree in Mechanical Engineering with a major in manufacturing and a minor in solid state physics from Massachusetts Institute of Technology in 1991. From 1991 to 1995, he was a research engineer at National Semiconductor, Santa Clara, CA, USA. He also obtained his MBA degree from San Jose State University in 1994.

Since 1995, he has been with National Taiwan University. He is currently Vice President of National Taiwan University, Dean of College of Management as well as the Distinguished Professor in the Department of Business Administration. During his current position, he has been a principal investigator or co-PI to many industry and institution funded projects in the areas of quality management, technology management, and supply chain management.

Dr. Guo teaches undergraduate and graduate courses in data analysis, operations management, entrepreneurship and innovation management, and supply chain management. He won Excellent Teaching Awards from National Taiwan University several times and the best journal paper awards from the Chinese Management Association in 1999 and 2009.

Dr. Guo is an IEEE member and an INFORMS member and is currently the Associate Editor of *IEEE Transactions on Semiconductor Manufacturing*. He also served as the President of *Association of Asia-Pacific Business Schools* in 2016.



Sanjay Gupta

Sanjay Gupta is the Eli and Edythe L. Broad Dean of the Eli Broad College of Business at Michigan State University. Gupta joined the Broad College in 2007 as the Russell E. Palmer Endowed Professor of Accounting and chair of the Department of Accounting and Information Systems, and was appointed associate dean for the MBA and professional master's programs in 2012. Under his leadership, Broad has instituted curricular innovations, launched new master's programs, and soared in global and national rankings—currently in the top 20 U.S. public

programs. Gupta previously held several positions at Arizona State University's W. P. Carey School of Business, including the first Henry & Horne professorship in accountancy, and director of the master of accountancy and information systems and the master of taxation programs. Gupta's research on corporate and individual tax policy issues and the interaction between taxes and financial reporting has been published in top-tier academic journals, cited in media and court cases, and presented at public policy forums. He ranks in the top 2 percent of authors in the Social Science Research Network. He consults for government, and public and private entities, serves on advisory boards, and on AACSB's accreditation review teams. Gupta earned his Ph.D. from MSU, a master of accountancy from Bowling Green State University, a bachelor of laws from Calcutta University, and a bachelor of commerce from the University of Mumbai. He holds a non-practicing CPA and membership of the Institute of Company Secretaries of India.



Jay C. Hartzell

Jay C. Hartzell is dean of the McCombs School of Business at The University of Texas at Austin, one of the largest business schools in the country. He joined UT in 2001 after teaching at New York University's Stern School of Business, and prior to his current role, he held several key administrative roles at the McCombs School. His most notable positions include his service as the Senior Associate Dean for Academic Affairs, Chair of the Finance Department, and Executive Director of the McCombs School's Real Estate

Finance and Investment Center. Dr. Hartzell holds the Lois and Richard Folger Dean's Leadership Chair, the Centennial Chair in Business Education Leadership, and the Trammell Crow Regents Professorship in Business. He holds a B.S. in Business Administration and Economics (cum laude) from Trinity University and a Ph.D. in Finance from The University of Texas at Austin. His research focuses on real estate finance, corporate finance and corporate governance. His articles have been published in the leading journals in the field, including the *Journal of Finance*, *Journal of Financial Economics*, *Real Estate Economics*, and the *Review of Financial Studies*. Dr. Hartzell serves on the editorial board of *Real Estate Economics*, and he served as an Associate

Editor of the Review of Financial Studies, and as a member of the Board of Directors of the American Real Estate and Urban Economics Association. In addition to his academic experience, Dr. Hartzell previously worked as a consultant with Hewitt Associates.



Derek Hicks

Derek is currently the Internal Medicine Group Lead within Worldwide Business Development. In this role, Derek is responsible for leading and overseeing the identification, evaluation, and execution of business development transactions, including M&A, licensing, and co-development/co-commercialization or co-promote deals.

Prior to taking the Internal Medicine Group Lead role, Derek was the Group Leader for the Business Development Evaluation (BDE) team. BDE works across the enterprise to analyze investment and partnership opportunities including mergers & acquisitions, in licensing, out-licensing, international expansion, co-promotion, and R&D risk sharing.

Prior to taking the Group Leader position, Derek was a part of the Worldwide Business Development (WWBD) organization at Pfizer, where he played a critical role in the evaluation, execution and negotiation of diverse transactions, including the initial public offering and split of Zoetis and staged acquisition of Laboratório Teuto Brasileiro S.A.

Derek was also in the Corporate Finance Rotation program where he held positions in Worldwide Biopharmaceutical Business, Treasury and PGS Finance. Derek joined the Enabling Finance organization after the rotation program where he held positions of increasing responsibility.

Prior to joining Pfizer, Derek held positions of increasing responsibility at United Technologies (UTC) Pratt & Whitney as a structural engineer designing parts for Boeing 777 and F14 aircraft engines. During his time at UTC, Derek also worked for one year in Switzerland with Swissair as part of a corporate development program.

Derek holds a Master of Business Administration degree in Finance from Indiana University Kelley School of Business. He also holds a Bachelors and Master of Science in Mechanical Engineering from the University of Connecticut.



Peter Hirst

Peter Hirst leads the team of professionals who partner with clients and faculty at the MIT Sloan School of Management to develop, design, and deliver innovative executive education programs for individuals and companies.

Formerly CEO of the commercialization, consulting, and executive education business of the London School of Economics, he has over twenty years of experience in international strategy, technology consulting and organizational development. Peter has also served as a director and board adviser to businesses and non-profit organizations on three continents. He is a past president of the British American Business Council of New England, for which he currently serves as a board director, and a founding member of its Energy and Environment and High Tech Committees. Peter is a trustee and treasurer of the American Foundation of the University of St Andrews in Scotland and co-chair of the Education Working Group of the Internet of Things World Forum and a founding member of the Internet of Things Global Talent Consortium. He is also a board director and co-chair of the Digital Communications Subcommittee of UNICON, the global association of university-based executive education programs.

Peter earned a PhD from the University of St. Andrews, Scotland, for research in plasma physics and microwave engineering. After a period of academic entrepreneurship in a variety of related fields, including optoelectronics, neural network computing, and the interfaces between technology and terrorism, he was appointed Westminster Fellow in the UK Parliamentary Office of Science and Technology, where he advised MPs and Peers of all parties on policy issues in the physical sciences, defense, and IT.

In 2012, Peter was named a Member of the Most Excellent Order of the British Empire (MBE) by Queen Elizabeth II in recognition of his service to British and American business and academia interests.



Glenn Hubbard

Glenn Hubbard was named dean of Columbia Business School on July 1, 2004. A Columbia faculty member since 1988, he is also the Russell L. Carson Professor of Finance and Economics.

Hubbard received his BA and BS degrees summa cum laude from the University of Central Florida, where he received the National Society of Professional Engineers Award. He also holds AM and PhD degrees in economics from Harvard University. After graduating from Harvard, Hubbard began his teaching career at Northwestern University, moving to Columbia in 1988. He has been a visiting professor at Harvard's Kennedy School of Government and Harvard Business School as well as the University of Chicago. Hubbard also held the John M. Olin Fellowship at the National Bureau of Economic Research.

In addition to writing more than 100 scholarly articles in economics and finance, Glenn is the author of three popular textbooks, as well as co-author of *The Aid Trap: Hard Truths About Ending Poverty*, *Balance: The Economics of Great Powers From Ancient Rome to Modern America*, and *Healthy, Wealthy, and Wise: Five Steps to a Better Health Care System*. His commentaries appear in *Business Week*, the *Wall Street Journal*, the *New York Times*, the *Financial Times*, the *Washington Post*, *Nikkei*, and the *Daily Yomiuri*, as well as on television and radio.

In government, Hubbard served as deputy assistant secretary for tax policy at the U.S. Treasury Department from 1991 to 1993. From February 2001 until March 2003, he was chairman of the U.S. Council of Economic Advisers under President George W. Bush. While serving as CEA chairman, he also chaired the economic policy committee of the OECD. In the corporate sector, he is a director of ADP, BlackRock Closed-End Funds, and MetLife. Hubbard is co-chair of the Committee on Capital Markets Regulation; he is a past Chair of the Economic Club of New York and a past co-chair of the Study Group on Corporate Boards.

Hubbard and his family live in New York.



Juliane Iannarelli

Juliane Iannarelli is senior vice president and chief knowledge officer at AACSB International, leading a team providing business education intelligence to the association's membership of business educators and business education stakeholders. AACSB's Business Education Intelligence includes the DataDirect business education benchmarking platform, the bi-monthly BizEd magazine, and a variety of projects to research, curate, and share trends and best practices in business education. As staff liaison to the association's Innovation

Committee, Juliane has served as the lead researcher for *A Collective Vision for Business Education* (2016); *The Promise of Business Doctoral Education* (2013); *Impact of Research: A Guide for Business School* (2012); and *and Globalization of Management Education: Changing International Structures, Adaptive Strategies, and the Impact on Institutions* (2011). Prior to assuming her research role, Juliane's tenure with the association began in roles supporting AACSB accreditation.

Iannarelli also serves, since July 2017, as the association's chief diversity and inclusion advocate, leading the organization's efforts to drive awareness of diversity and inclusion issues and effective practices, foster a data- and research-driven approach to support diversity and inclusion globally, and explore and develop partnerships that enhance these perspectives in the business education ecosystem.



Idalene Kesner

Idalene (Idie) Kesner is the **Dean** and the **Frank P. Popoff Chair of Strategic Management** at Indiana University's Kelley School of Business (KSB). Prior to July 2013, she served as the Associate Dean for Faculty & Research. From 2006-2009, Idie served as the Chairperson for the Department of Management & Entrepreneurship. Prior to this, from 2003-2006, she served as the Chairperson of the fulltime MBA Program, and from 1996 to 2003 she was co-director of the school's Consulting Academy. Idie also served as a faculty member at the Kenan-Flager School of Business at the University of North Carolina (from 1983 to 1995).

Idie received her MBA and Ph.D. from KSB. Her research and teaching is in the area of strategic management. Her publications have appeared in various academic and practitioner journals, and she has written numerous business cases. In the past she served on editorial review boards for *Organization Science* and *Journal of Management* and as an ad hoc reviewer for more than a dozen top academic journals. Idie has won 25 teaching awards, and she has taught in more than 100 executive programs in areas ranging from strategy to change management and crisis management. She has served as a consultant to various national and international firms in the areas of strategy and board related issues. Idie served in numerous service roles for the Business Policy & Strategy Division of the Academy of Management and the Strategic Management Society. She served on the corporate board for Sun Life Financial (2002 – 2014) and Clarica (1997 – 2002). Currently she serves on the boards of Berry Global, Olympic Steel, Main Street America Group, and Lincoln Industries. She also serves on the Kelley Executive Education Foundation board and the board of AACSB, the main accrediting body for business schools.



John Kraft

John Kraft became Dean of the Warrington College of Business, the *Heavener School of Business*, the *Fisher School of Accounting*, and the *Hough Graduate School of Business* at the University of Florida in July of 1990. Prior to becoming Dean at Florida, John Kraft was Dean of the College of Business at Arizona State University. Dean Kraft has extensive business, government, and academic experience. He has served on the Board of Directors for numerous Fortune 500 Companies, the UF Research Foundation and the UF Foundation and has held executive positions at several federal agencies. He currently serves on Advisory Boards for the University of Pittsburgh, Aarhus University and the UF Investment Committee. He is past chair of AACSB - The International Association for Management Education - and is a member of its Board of Directors. He is a past member of the Graduate Management Admission Council (GMAC) Board of Directors and is a past Governor of the Beta Gamma Sigma Board of Directors.

Dean Kraft has a B.S. in Mathematics from St. Bonaventure University and M.A. and Ph.D. degrees in Economics from the University of Pittsburg. He is the author of over 100 research articles, book and monographs, and teaches Strategic Management, International Business and Statistics. Professor Kraft has been a Fulbright Specialist at the Academy of Management in Kyrgyzstan, and a visiting faculty person at Aalto University (Finland), Aarhus University (Denmark), and Sogang University (Korea).

At Florida, Dean Kraft has provided leadership for major enhancements of the School. The College's total budget has improved from \$10 million to \$76 million, the College's endowment has risen from \$10 million to \$200 million, and graduate enrollment has expanded from 300 to about 2,000 students. Warrington's primary focus is on research and teaching; its faculty, students, and programs are consistently ranked among the nation's best.



Lei Lei

Lei Lei received her Ph.D. in Industrial Engineering from the University of Wisconsin (Madison) with a minor in Computer Sciences. She has served as the dissertation advisor for many Ph.D. students, co-guest editor for *Annals of Operations Research*, and associate editor of *IIE Transactions* and *Naval Research Logistics*. She was a member of the review board of *Journal of Supply Chain Management* and the review panel of National Science Foundation. Her research expertise includes supply chain

network design and optimization, operations scheduling, process recovery after disruptions, demand-supply planning, and resource allocation optimization. She has over 50 refereed publications, and her work appeared in journals such as *Management Science*, *INFORMS Journal on Computing*, *Interfaces*, *IIE Transactions*, *European Journal of Operations Research*, *Journal of Operational Research Society*, and *Naval Research Logistics*, etc. She was the leading researcher for an industry distribution network design project that led to a potential savings of millions of dollars in 2004. She was a semi-finalist for the 2002 INFORMS Franz Edelman Award for Achievement in Operations Research and Management Science. She was also the Principal Investigator of a major government research grant on pharmaceutical supply chains (2011-2013). She is a recipient of five best teacher awards at Rutgers Business School since 1990, and was listed in *Business Week* as one of the two Most Popular Business Professors at Rutgers University (*BusinessWeek*, Oct. 2nd, 2000). She was nominated for the U.S. Professor of the Year (2010). In 2015, Lei was selected as one of the Top 50 Women in Business by NJBIZ. After serving as the founding chair of the Department of Supply Chain Management and Marketing Sciences since 2008, Lei became the Dean of Rutgers Business School in January 2015.



Megan Leroy

Megan Leroy is the Director of the Teaching & Learning Center and a Professional Writing Instructor at the Warrington College of Business at the University of Florida. Her interests include digital engagement technologies, online and blended learning, creative course design, and teaching. Megan received her B.A. at the University of Georgia, and her M.A. and Ph.D. in English at the University of Florida. She now resides in Gainesville, FL, where she enjoys designing online programs, teaching writing, watching

college football, and playing with puppies.



Jonathan Levin

Jonathan Levin is the Philip H. Knight Professor and Dean at Stanford Graduate School of Business. He is an economist with interests in industrial organization, market design, and the economics of technology.

He has been a professor at Stanford for 17 years, and previously served as Chair of Stanford's Department of Economics. He has received a number of honors for research and teaching, including the American Economic Association's John Bates Clark Medal as the outstanding American economist under the age of 40.

Jon lives in Palo Alto with his wife Amy and their three children.



Anil K. Makhija

Anil K. Makhija is recognized as an expert in the field of finance, particularly capital structure, corporate governance and valuation, and has more than 20 years of experience in academic leadership roles.

He chaired Fisher's Department of Finance and served as an associate dean of executive education programs where he was responsible for the development of Fisher's top-ranked Executive MBA program. He also played a key leadership role in the development of the GE Capital-funded National Center for the Middle Market, serving as the center's academic director.

Makhija has led and participated in consulting and executive development programs for dozens of leading companies in the U.S. and in countries across the globe, and has been a featured expert in outlets such as *The Wall Street Journal*, *The Economist*, *The New York Times*, *Financial Times* and *Bloomberg Businessweek*, among many others.

He has a PhD from the University of Wisconsin-Madison, an MBA from Tulane University, and a Bachelor of Technology from the Indian Institute of Technology, New Delhi.



Michael Malefakis

Michael Malefakis joined Wharton's Executive Education team as CEO & Associate Vice Dean. He works closely with the Vice Dean to set the strategic direction for the Division, overseeing business development, faculty engagement, and program design to grow our portfolio of custom and open enrollment programs in the US and overseas.

Mike comes to us from Columbia Business School where he served as Associate Dean of Executive Education. At Columbia Mike led the team that grew revenue more than 50% over five years by working closely with faculty and staff.

Prior to Columbia, Mike served as Director of Executive Education at the University of Chicago Booth School of business. At Booth, he was responsible for overall strategy, P&L, and marketing of both open and custom programs. He also launched programs in Barcelona, Singapore and London as part of Booth's global outreach.

Earlier in his career Mike worked as the Director of the Executive Education Center at the Instituto Centroamericano de Administracion de Empresas in San Jose, Costa Rica. While there, Mike managed a 12-country executive education program that provided training to more than 3,800 executives annually.

Mike holds a Masters of International Affairs from Columbia and a BA in Social Science from the University of Michigan.



Keith Marshall

Keith Marshall is Executive Director of the Big Ten Academic Alliance where he leads a staff of 23 dedicated to helping member institutions advance their academic mission by generating unique opportunities for faculty, staff and students, and serving the common good by sharing expertise, leveraging campus resources, and collaborating on innovative programs.

Prior to joining the Big Ten Academic Alliance, Keith spent 22 years at the University of Illinois at Urbana-Champaign, including 19 years in the Office of the Provost. During that time, he served as Staff Associate, Assistant Provost for Academic Affairs, Associate Provost and Executive Director of the Campus Center for Advising and Academic Services, and Associate Provost for Enrollment Management. He continues to hold an appointment as Adjunct Assistant Professor in the Department of Sociology at the University of Illinois at Urbana-Champaign.

Keith earned a B.S. and M.S. from Texas A&M University and an M.A. and Ph.D. in Sociology from the University of Illinois at Urbana-Champaign, where his dissertation focused on the history and ideological scaffolding of racial identity formation.



Matthew Merrick

Matthew Merrick is Associate Dean of MBA Operations at the Kellogg School of Management, with responsibility for the student experience from admissions through career support. In this role, Matt partners with the Senior Associate Dean of Curriculum and Teaching to oversee day-to-day operations across all of Kellogg's full time, part time, MSMS, joint degree and certificate programs. Additionally Matt manages admissions, global programs, academic experience (registrar, advising, experiential learning), student life and career outcomes.

Most recently, he served as Executive Director, Business Analytics and Full-Time MBA Programs, and Senior Associate Dean at Wake Forest University School of Business.

He has many years of experience in higher education, with a focus on MBA program growth and graduate employment outcomes, and a background in top-level recruitment and talent acquisition. Matt's previous education experiences include serving as the Managing Director of MBA Career Services for Harvard Business School. His corporate experiences include leading the internal operations team for Cerberus Capital Management and directing senior-level recruitment and talent management for IAC Interactive Corp. Matt earned his MBA from Harvard Business School and his Bachelor of Arts in English from Brown University.



Peter Methot

Peter is responsible for the strategic and operational activities related to both professional and corporate education at Rutgers Business School. Managing a diverse team of learning professionals with a focus on delivering relevant business education that drives value for individuals and corporate partners alike. As a faculty member of the

Marketing Department, he has taught full classes or workshops in the following topics: Introduction to Marketing, Digital Marketing, Personal Branding, Customer Relationship Management, as well as Retail and Restaurant Marketing. He is currently serving on the Board of Directors for The International University Consortium for Executive Education (UNICON), where he has presented his pioneering views on integrating technology into executive education program delivery, and serves as the Co-Chair for the Communications committee.



Jens Molbak

Jens has a passion for entrepreneurship, innovation investing, and a world where social and economic progress are available to all. He is the founder of WinWin, a non-profit that seeks to inspire and enable “tri-sector” business model development and investment. WinWin utilizes a data-driven approach to align the resources available in the private, social, and public sectors to generate superior societal and financial returns than would be possible if organizations were restricted to the resources within their sector alone.

WinWin is based on the idea that tremendous value can be created (and waste reduced) when assets from the companies, non-profits, and government agencies are collaboratively leveraged and that it is possible to align the incentives of these groups to reduce inefficiency and improve overall outcomes. WinWin creates tools to identify opportunities and a systematic solution for organizations to identify under-leveraged assets in each sector to facilitate innovation that benefits all parties involved.

Jens first learned of potential for tri-sector solutions when he founded Coinstar in 1990, with the goal of creating a company that could simultaneously benefit the private, public, and non-profit sectors. Coinstar pioneered self-service coin counting kiosks to provide consumers a convenient means to convert loose coins into cash. In addition to counting change, Coinstar kiosks accept donations for charitable organizations including UNICEF, The Red Cross, and WWF. Coinstar also worked collaboratively with the Fed, US Mint, and Royal UK Mint. The company has processed 2 trillion coins worth \$60bb, raised \$100mm for non-profits, and saved the US government billions in reduced costs.

With WinWin, he is currently working with a variety of organizations to develop WinWin strategies, including a U.S. company that focused on improving the Food Stamp program for 45 million people.

Jens holds an M.B.A. from Stanford University and a B.A. from Yale University. A native of Seattle, Jens is an avid hiker, back country skier, and enthusiast of landscape architecture.



Christopher Molloy

Christopher J. Molloy was appointed Interim Chancellor of Rutgers–New Brunswick on July 2018. He is responsible for both charting the university's future and leading the day-to-day operations of the Rutgers' flagship which, encompasses 12 degree-granting schools as well as non-degree-granting Douglass Residential College and the Honors College.

Christopher J. Molloy has seen Rutgers from varied perspectives – as a student, faculty member, dean and administrator – all of which he will draw on as the new interim chancellor of the flagship campus. Molloy is among the few alumni to hold a top leadership role at the university. He is the only one who has served as interim chancellor of both Rutgers University-New Brunswick and Rutgers Biomedical and Health Sciences.

Christopher J. Molloy served as the university's senior vice president for research and economic development since 2013 to 2018. His responsibilities included oversight and strategic planning for the university's \$650 million in annual research expenditures and management of the many institutional offices and resources that support Rutgers' research and economic development activities.

Under Molloy's leadership, The Office of Research and Economic Development (ORED) expanded the university's research innovation through patents, startups and the transfer of technologies to industry, including advanced internal translational research support in the life sciences and other critical research areas. ORED worked closely with other New Jersey universities, as well as various state and county organizations to promote economic development, increase public-private partnerships and attract new jobs to New Jersey.

Molloy joined Rutgers in 2007 as dean of the Ernest Mario School of Pharmacy. In 2011, he was appointed interim provost for biomedical and health sciences and successfully managed the complex integration of Rutgers and most of the former University of Medicine and Dentistry of New Jersey (UMDNJ) in 2013. Molloy then served as interim chancellor of Rutgers Biomedical and Health Sciences until joining ORED.

Molloy received his bachelor's degree in pharmacy from Rutgers and his doctoral degree from the joint Rutgers Graduate School of Biomedical Sciences at Robert Wood Johnson Medical School/Graduate School–New Brunswick. He was a post-doctoral fellow at the National Cancer Institute.

Prior to joining Rutgers, Molloy held senior research and management positions at Johnson & Johnson, 3-Dimensional Pharmaceuticals Inc., and Bristol-Myers Squibb



Pharmaceutical Research Institute. At Rutgers, he holds a faculty position as Distinguished Professor of Pharmacology and Toxicology and is a member of the Rutgers Cancer Institute of New Jersey, the American Association for Cancer Research, and the American Society for Biochemistry and Molecular Biology, and the American Pharmacists Association. He was elected as a Fellow of the American Association for the Advancement of

Science in 2016.



Jeffrey Mraz

More than 23 years of experience providing audit and assurance services to companies in the US and abroad.

Has led numerous US and international engagement teams and developed a wide network of relationships across the Deloitte network.

Deep understanding of the global business needs and complex accounting and reporting issues faced by organizations, including revenue recognition, royalty arrangements, research and promotional collaborations, joint venture formations, strategic alliances, and debt and equity transactions

Extensive experience with SEC and IFRS compliance and regulatory matters, and has assisted a number of clients in acquisition, divestiture, IPO, and financing transactions.

Has spoken at various conferences on topics such as revenue recognition, in-process research and development, and internal control over financial reporting.

Megan Overbay

Megan Overbay is Principal and COO at Kennedy & Company, a boutique consulting firm that focuses exclusively on higher education. She is the former Director of Admissions at Duke University's Fuqua School of Business, where she spearheaded the transformation of the recruiting, evaluation, and selection process, launched the Masters in Management Studies program, and was engaged in the redesign of both the admissions and marketing functions. She worked across the university to support the launch of Duke Kunshan University and to streamline admissions activities for joint degree programs. Megan's recent role as Director of Global Strategy & Leadership at PwC focused on strategy, business planning, leadership development, and designing an aligned approach to innovation for the global network of PwC firms. She also leverages



career experience in IT systems implementation, brand management, and marketing strategy at Deloitte Consulting, Johnson & Johnson, and Brunswick Corporation.

Megan's personal interests lie in health and wellness. In 2011, Megan and her husband, Mark, started Big Spoon Roasters, a hand-crafted nut butter business. Big Spoon's nut butters and bars are now distributed across the U.S. and internationally and have been recognized by *Food & Wine*, *Southern Living*, *Men's Health*, and *Oprah Magazine*. Megan is a certified Spinning® and PiYo Strength® instructor and spends as much time as possible outside with Rioja and Gruner, the family's

Vizslas.

Loredana Padurean

Prof. Dr. Loredana Padurean is the Associate Dean at the all new Asia School of Business a collaboration between the Central Bank of Malaysia and MIT Sloan School of Management and an International Faculty Fellow at MIT Sloan. As the school's first hire, Loredana has been an energizing force behind the establishment of the school and, in particular the development of MIT Sloan devised action learning programs in Asia in collaboration with corporate partners in the region. She is a global entrepreneurial academic with a track record of program, school, and intellectual leadership for multiple



degree program business units and an international keynote speaker that shared the stage with Steve Wozniak, Bob Geldof, ministers, deans, authors and public figures in the United States, Asia-Pacific, and Europe. Her most recent research "Jungle, Mountain, Ocean - a Startup Journey" focuses on understanding the evolution of start-ups to scale-ups to sail-ups. Prof. Loredana has an MA in Communication and Economics and a PhD in Management from USI Switzerland.

Karen Peetz

Karen Peetz, retired President of The Bank New York Mellon, oversaw the company's global client management, regional management, and its treasury services business. She also led the company's global innovation, human resources and regulatory oversight efforts.

Prior to her appointment as President in January 2013, she led BNY Mellon's Financial Markets & Treasury Services Group, comprised of the alternative investment services,



broker-dealer and advisor services, Pershing, corporate trust, depositary receipts, shareowner services, and treasury services businesses.

Before joining BNY Mellon in 1998 to run the domestic corporate trust business, Karen spent 16 years with JPMorgan Chase in a variety of sales, commercial lending and business management positions, including an assignment in London.

Karen serves on the Board of Directors for Wells Fargo as the Risk Committee Chair and for Ingersoll Rand. She is also on the boards of Johns Hopkins University and the Global Lyme Alliance and serves as the Advisory Council Chair for the Johns Hopkins Carey Business School. Karen is a member of the Business Committee for the Metropolitan Museum of Art and is active in the Girl Scouts Leadership Initiative.

Karen is the former Chair of the Board for United Way of New York City and Penn State University's Board of Trustees.

Richard D. Phillips

Richard D. Phillips was appointed the seventh Dean of the J. Mack Robinson College of Business at Georgia State University in July 2014. He is also the C.V. Starr Professor of Risk Management and Insurance.

An expert on risk management, Dean Phillips has produced more than 50 scholarly publications. He has received several research awards, including twice receiving the Robert I. Mehr Award given to an article judged to have had the greatest impact on insurance economics 10 years after publication.



Beyond the university, Phillips is a corporate director at Munich American Reassurance Corporation and a senior consultant with Charles River Associates. He is president of the American Risk and Insurance Association, past-president of the Risk Theory Society, and he serves as a trustee for the S.S. Huebner Foundation for Insurance Education. Phillips serves on non-profit boards for the World Affairs Council of Atlanta, and he chairs the board of trustees

for The Swift School - Georgia's largest private school serving dyslexic children.

Phillips' doctoral and master's degrees in managerial economics are from the Wharton School. He graduated with honors from the University of Minnesota with a B.S. in Mathematics.

Douglas Shackelford

Douglas A. Shackelford is the dean of the University of North Carolina Kenan-Flagler Business School. He is a seasoned academic leader, business education innovator and internationally recognized tax scholar.

He is Meade H. Willis Distinguished Professor of Taxation. An award-winning researcher, his interests span many topics in business taxation, including the effects of shareholder taxes on equity prices, taxation of multinationals and disclosure of corporate tax information. He has published widely in accounting, economics, finance and law journals. He founded the UNC Tax Center in 2001 and served as its director until he became dean.

Shackelford served as the first associate dean of MBA@UNC, the innovative online MBA program from 2010 until he became dean on Feb. 1, 2014.

He served as senior associate dean for academic affairs from 2003-2007, and associate dean of the Master of Accounting Program from 1998-2002.

Shackelford graduated from UNC with a BSBA in 1980. A CPA, he worked as a senior tax consultant for Arthur Andersen & Co. in Boston and Greensboro, N.C., from 1981-1985.

He then earned his PhD from the University of Michigan, and joined the UNC faculty in 1990.

Shackelford is a research associate at the National Bureau of Economic Research (NBER) in Cambridge, Mass. He has published widely in accounting, economics, finance and law journals. He has held visiting faculty positions at Stanford University, Universiteit Maastricht in the Netherlands and Oxford University.



Matthew Slaughter

Matthew J. Slaughter is the Paul Danos Dean of the Tuck School of Business at Dartmouth, where in addition he is the Earl C. Daum 1924 Professor of International Business. He is also a member of the American Academy of Arts and Sciences, a Research Associate at the National Bureau of Economic Research; a member of the academic advisory board of the International Tax Policy Forum; and an academic advisor to the McKinsey Global Institute.

From 2005 to 2007, Dean Slaughter served as a Member on the Council of Economic Advisers in the Executive Office of the President. In this Senate-confirmed position he held the international portfolio, advising the President, the Cabinet, and many others on issues including international trade and investment, currency and energy markets, and the competitiveness of the U.S. economy. He has also been affiliated with organizations including the Federal Reserve Board, the International Monetary Fund, the World Bank, the Congressional Budget Office, and the National Academy of Sciences.

Dean Slaughter's area of expertise is the economics and politics of globalization. Much of his recent work has focused on policy responses to the World Financial Crisis; on the global operations of multinational firms; and on the labor-market impacts of international

trade, investment, and immigration. His research has been supported by several grants from organizations including the National Science Foundation and the Russell Sage Foundation. Dean Slaughter has published dozens of articles in peer-reviewed journals and books; he has co-authored four books, including *The Squam Lake Report: Fixing the Financial System and Globalization* and *the Perceptions of American Workers*; he has served in editorial positions for several academic journals; and he has presented at many academic conferences and seminars.

Dean Slaughter is a frequent keynote speaker to many audiences in the business and policy communities, and he frequently testifies before the U.S. Congress while working with leaders of both parties. He regularly contributes op-eds to *The Financial Times*, *The New York Times*, *The Wall Street Journal*, and *The Washington Post*; his ideas are regularly featured in these outlets and others including *Bloomberg Businessweek* and *The Economist*. He is a guest on many TV and radio programs such as *CNBC's Squawk Box*, *PBS's NewsHour*, and *NPR's Morning Edition*. For many years he has consulted both to individual firms and also to industry organizations on a wide range of issues regarding the global economy. And at Tuck he co-directs the flagship executive-education program *Global Leadership 2030*.

Dean Slaughter was a faculty member of the Economics Department at Dartmouth since 1994, and in 2002 he joined the Tuck faculty. In 2001 he received Dartmouth's John M. Manley Huntington Teaching Award, and in 2012 he received Tuck's Class of 2011 Teaching Excellence Award. He received his bachelor's degree summa cum laude and Phi Beta Kappa from the University of Notre Dame in 1990, and his doctorate from the Massachusetts Institute of Technology in 1994.

Rangarajan Raghu Sundaram

Rangarajan ("Raghu") Sundaram is the Dean of New York University's Leonard N. Stern School of Business, where he is also the Edward I. Altman Professor of Credit and Debt Markets and Professor of Finance. He assumed the Deanship in January 2018, following two years as Vice Dean of MBA Programs & Online Learning (2016-17). He has been a member of the Stern faculty since 1996 and was formerly at the University of Rochester from 1988-96.



As Vice Dean, Raghu's record of innovation includes the launch of focused one-year MBA programs; the development of new specialized masters programs joint with other schools at NYU; outreach to industry including securing the participation of business leaders from companies such as Amazon, Goldman Sachs, Jigsaw, Microsoft, IBM, and PayPal on the School's newly created Tech MBA Advisory Board; the extension of the New York City-based Executive MBA program to downtown Washington, D.C., where it is now the highest ranked EMBA in that market; the establishment of the Creative Destruction Lab-New York City; and Stern's entry into online education, including launching the first in a series of online certificate programs; among others. Raghu also has a long record of service to Stern and the University,

including a two-year stint (2012-14) as the chair of the Tenured and Tenure-Track Faculty Senators Council and serving as a member of NYU's Presidential Search Committee in 2014.

Raghu's research in finance covers a range of areas including agency problems, executive compensation, corporate finance, derivatives pricing, and credit risk & credit derivatives. He has also published extensively in mathematical economics, decision theory, and game theory. His research has appeared in leading academic journals in finance and economic theory as well as several practitioner-oriented journals. Among other distinctions, he has served on a number of editorial boards, received grants from the National Science Foundation and other organizations, won the Jensen Award, and been a finalist for the Brattle Prize.

Raghu is the author of two books: *A First Course in Optimization Theory* (Cambridge University Press, 1996) and *Derivatives: Principles and Practice* (McGraw-Hill, 2010). In 2007, he became the inaugural recipient of the Distinguished Teaching Award from the Stern School of Business.

Academic Background

Ph.D., Economics, 1988 Cornell University

M.A., Economics, 1987 Cornell University

M.B.A., 1984 Indian Institute of Management, Ahmedabad, India

B.A., Economics, 1982 University of Madras, India

Joseph Thomas



Joe Thomas is interim dean of the Cornell SC Johnson College of Business, and the Anne and Elmer Lindseth Dean Emeritus and professor of operations management at the Samuel Curtis Johnson Graduate School of Management. He served Johnson as its dean for five years, prior to returning to the faculty in 2012. Prior to his role as dean, Thomas served in several leadership roles, including associate dean for academic affairs, responsible for all faculty-related matters at Johnson; director of the doctoral program; and director of executive education.

Professor Thomas is an award-winning teacher, having twice won the Stephen Russell Distinguished Teaching Award. This award is voted upon by members of the five-year reunion class, given to a faculty member whose teaching and example have continued to influence graduates five years into their post-MBA careers.

Professor Thomas' teaching and research focus on topics in operations management and supply-chain management. He has consulted with and led management-education programs for several Fortune-100 companies, including Osram (and Osram-Sylvania), Accenture, and Sanofi (Rhone-Poulenc Rorer).

With degrees in Chemical Engineering (BS, Carnegie Mellon) and Operations Research (PhD, Yale), and a long history of academic scholarship and publishing, Thomas is one of the nation's foremost experts in operations management and manufacturing. He was elected as a Fellow of the Production and Operations Management Society in 2009. His work has been widely published on a variety of topics, including redesign of global manufacturing and supply networks, manufacturing strategy, inventory systems, human resources management, and worker motivation. He has also studied models for managing complex production-distribution systems and their effective implementation.

Professor Thomas has written four books and more than 50 articles in journals such as *Management Science*, *Operations Research*, *Manufacturing and Services Operations Management*, and *Journal of Manufacturing and Operations Management*. He was a departmental editor of *Management Science* for six years and has served on many editorial boards and committees for professional organizations.



Rohit Verma

Rohit Verma is the dean of external relations for the Cornell SC Johnson College of Business, Singapore Tourism Board Distinguished Professor in Asian Hospitality Management at the School of Hotel Administration (SHA), and Professor in Operations, Technology and Information Management area.

Verma has published over 75 articles in prestigious academic journals and has also written numerous reports for the industry audience. He regularly presents his research, participates in invited panel discussions, and delivers keynote addresses at major industry and academic conferences around the world. He is co-author of the *Operations and Supply Chain Management for the 21st Century* textbook, and co-editor of Cornell School of Hotel Administration on *Hospitality: Cutting Edge Thinking and Practice*, a professional reference book that includes works of several of his colleagues at Cornell.

Verma has received several research and teaching awards, including "Lifetime Achievement Award" from Production and Operations Management Society's College of Service Operations; several "Industry Relevance" awards from Cornell Center for Hospitality Research; "Masters' Core Class Teaching Award" from Cornell School of Hotel Administration; "Skinner Award For Early Career Research Accomplishments" from Production and Operations Management Society; "Spirit of Inquiry Award", the highest honor for scholarly activities within DePaul University; and Professional Service Award from the David Eccles School of Business, University of Utah. His research articles have received "Jack Meredith Best Paper Award" from *Journal of Operations Management* and "The Most Influential Service Operations Paper Award" from *Production and Operations Management* journal.



Melanie Weaver

Melanie Weaver Barnett is chief executive education officer at the Stephen M. Ross School of Business at the University of Michigan. Under Melanie's leadership, Michigan Ross Executive Education has been consistently ranked among the top in the world, offering programs in multiple locations

in the Americas, Asia (including India and the Middle East), Europe, and Africa.

Melanie brings an inclusive, collaborative, and energetic leadership approach to her work, and, with the Executive Education team, has created new global partnerships, developed innovative learning experiences, and earned high levels of customer satisfaction, all while achieving unprecedented growth. Prior to joining Michigan, Melanie worked for then Fortune 500 firm Ethyl Corporation in its management and organization development area, and later established her own firm, The Leadership and Learning Alliance, a consultancy in organization and management development.

Melanie works directly with a wide range of client organizations. These include, for example, the largest bank in the world, ICBC; the public utility DTE Energy; Saudi Arabian telecom company STC; and the National Football League, among others. She serves as a faculty member in Executive Education as well, developing and teaching programs on leadership, change management, and team building.

She has served as chair of the board of directors for UNICON (the International University Consortium for Executive Education) and on the boards of the Alumni Association and the Advisory Board for Intercollegiate Athletics.

In addition to holding an MBA from Michigan Ross, Melanie earned her undergraduate degree at the University of Michigan, where she was an all-American distance runner. She is a member of the Hall of Honor and received the University's Gerald R. Ford Award, awarded to one former athlete each year for achievement in academics, sport, and society.



Sabrina White

Sabrina White is the Vice President of Market Development, Americas & Europe for the Graduate Management Admission Council® (GMAC®), a role she has held since 2013. In this role, Sabrina is responsible for the creation and execution of strategies and partnerships designed to increase brand awareness, create and grow demand for the council's products and services, develop the business school pipeline and promote the individual and societal benefits of quality management education throughout North and South America and Europe.

Sabrina has worked in higher education for more than 25 years. Prior to joining GMAC in 2008, she spent nine years as the Director of Admissions at the Robert H. Smith School of Business, University of Maryland. During her tenure, the program portfolio grew by more than 300% and Sabrina was responsible for generating \$33 million in annual revenue by managing all elements of strategic planning, global recruitment, screening, selection and yield for an operation that serviced 11 domestic and international programs (including executive MBA programs in the U.S., Beijing, Shanghai and Tunisia.) Her career also includes serving as MBA Director of Graduate Business Programs; Associate Director of Alumni Affairs; and Adjunct Faculty at Bowling Green State University in Ohio.

The Graduate Management Admission Council (GMAC) is a nonprofit organization of 216 leading graduate business schools from around the world actively committed to advancing the art and science of admissions. The Council provides the solutions necessary for business schools and candidates to discover and evaluate one another to ensure that talent never goes undiscovered. GMAC owns and administers the Graduate Management Admission Test® (GMAT®), used by more than 7,000 graduate programs worldwide, the Executive Assessment, used by Executive MBA programs to assess readiness, and the NMAT by GMAC™ exam, used for entrance into graduate management programs in India. The Council is based in Reston, Va., with offices in London, New Delhi and Hong Kong.



Sri Zaheer

Sri Zaheer became the 12th dean of the Carlson School of Management at the University of Minnesota on March 8, 2012.

During her tenure as dean of the Carlson School, Sri launched a Military Veterans Initiative to help servicemen and women transition from military to business careers, has increased the business community's engagement with the school which has resulted in myriad new experiential learning opportunities for students, and has overseen the introduction of several new programs including new master's programs in Business Analytics, Finance, and Supply Chain Management.

Sri joined the University in 1991 as an assistant professor and held a variety of roles prior to becoming dean, including serving as the PhD coordinator in the department of Strategic Management and Entrepreneurship (SME), department chair, and associate dean of faculty and research, where she was responsible for faculty in seven academic departments and the school's research infrastructure.

Sri holds the Elmer L. Andersen Chair in Global Corporate Social Responsibility and her research focus is on international business—a topic on which she has published extensively. In 2018, the Academy of Management named Sri as the PWC Strategy&

Eminent Scholar, recognizing her lifetime achievement in international management scholarship. Sri is also a Fellow of the Academy of International Business, and a former Consulting Editor of the Journal of International Business Studies.

Grateful

As you know, it takes a large group of dedicated and caring individuals to run an entire conference. I love the saying, “many hands make light work.” I am grateful to all the people who went above and beyond to help make the IGBE conference a success. I would like to share a special thank you to all the Rutgers Business School staff and faculty volunteers. Each volunteer has helped in so many different ways with their time and talent. They have done all this work in addition to their regular workload.

I would like to share a special acknowledgement to Cyndi Geborde for leading all the logistics for the entire conference. This is her first time leading the logistics for the conference and she is doing it out of the kindness of her heart. She created a completely new level of organization that I have never seen before with processes, procedures and work plans. She was right by my side every step of the way from visiting hotels to catering to managing Eventbrite. She is also an incredible leader. Our volunteers know that they will work hard and more importantly, have fun!

I would also like to acknowledge Helen Pensavalle for ordering all the items in the giveaway bag, Jenean Wicker for handling everything with the conference budget, Jane Foss for overseeing the speaker gifts, Luke Greeley for leading our attendee outreach and Dana Harris for organizing the buses.

Thank you to all our volunteers. It is an honor and pleasure to work with you!

Lynn Agre
Donna Brancato
Russell Clarke
Andrea Cunnell
Bob DeMicco
Sherri Daniels
Loubna Erraji
Jane Foss
Lucy Foster
Cyndi Geborde
Monica Giron
Luke Greeley

Dana Harris
Dornell Haurey
Sean Ireland
Jennifer Knelle
Stephan Kolodiy
Richard Knupp
Kerriann Mattaliano
Tom Moore
Trudy-Ann Morris-Hewitt
Hannah Murphy
Tiffany Nelson-Mccullough
Helen Pensavalle

Kathleen Price
Dalia Risheg
Jenny Roberts
Corinne Schiavo
Vera Solomonova
Dan Stoll
Michelle Tomitz
Debbie Toti
Can Usley
Jenean Wicker
Christine Yannuzzi

I am most grateful to you.

Sharon Lydon

CONFERENCE SCHEDULE AT A GLANCE

Monday, October 15, 2018

6:00 - 7:00 pm	Registration/Welcome Reception	Rutgers Business School 100 Rockefeller Road, Fifth Floor Lounge, Piscataway, NJ
7:00 - 8:00 pm Dinner	BusinessCAS by Liaison	Rutgers Business School 100 Rockefeller Road, South Tower 1144, Piscataway, NJ

Tuesday, October 16, 2018

7:00 - 8:00 am	Breakfast	Livingston Student Center(LSC)
8:00 - 8:10 am	Conference Welcome	LSC
8:15 - 9:00 am	Keynote Address	LSC
9:00 - 10:15 am	Digital Disruptions in Educating Business Students	LSC
10:15 - 10:30 am	Coffee Break	LSC
10:30 - 11:45 pm	Experiential and Action-Based Learning	LSC
11:45 - 1:00 pm	Lunch	LSC
1:00 - 2:15 pm	What Do Alumni Want from Business Schools?	LSC
2:15 - 2:30 pm	Coffee Break	LSC
2:30 - 3:45 pm	Customizing Business Education to Individual Needs	LSC

Wednesday, October 17, 2018

7:00 - 8:00 am	Breakfast	Brunswick Ballroom (BB)- Hyatt Regency Hotel (HRH)
8:00 - 8:10 am	Speaker Introduction	BB - HRH
8:10 - 9:00 am	Keynote	BB - HRH
9:00 - 10:15 am	Executive Education and Graduate Education – Perfect Together	BB - HRH
10:15 - 10:30 pm	Coffee Break	BB - HRH
10:30 - 11:45 pm	Alumni Engaged as Lifelong Learners in Graduate and Executive Education	BB - HRH
12:00 - 2:00 pm	Lunch Rapid Pro-Typing on Engaging Alumni as Lifelong Learners	BB - HRH
2:00 - 3:15 pm	Corporate Leaders Express Market Perspective	BB - HRH
3:15 - 3:30 pm	Closing Comments	BB - HRH

