

Ten Trends: United by Purpose

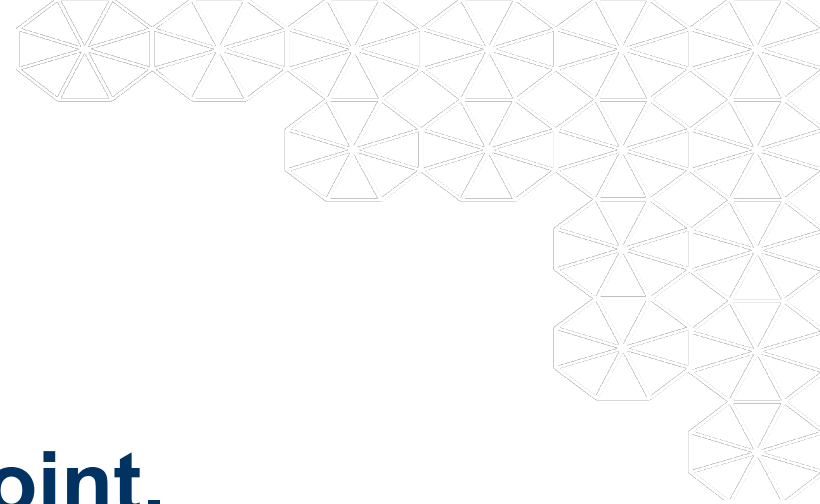


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This is not an inflection point.

It is a collection of inflection points.

Ten Trends

- 1) Mission: The deep “why” is impact
- 2) Identity Making: They do that => I do that
- 3) Narrative: *Berkeley Changemaker*[®]
- 4) Values: Distinguishing & driving deeper
- 5) Agency: Curriculum that equips

Ten Trends

- 6) Entrepreneurs v entrepreneurial thinking
- 7) Impact = (opportunities) x (navigation)
- 8) Structural interdisciplinarity
- 9) Not one-offs: Platforms
- 10) Enabling purpose

Berkeley Changemaker

More Inclusive Approach to Entrepreneurial Thinking

Enrollment: ~20% total undergrads since summer '20
Courses: ~25 across campus
Faculty: >50 contributing faculty from >20 departments
Certificate: 3 or more courses

