



**Jeet Uppal, Worldwide Lead,
Market Research, Enterprise
Initiatives and Operational
Excellence at Bristol-Myers
Squibb**

**Hot Lunch Will Be
Served**

Insights 2 Action: How Market Research Directs Strategy?

**ROBERT E. CAMPBELL
PHARMACEUTICAL
SEMINAR**

**Wed, March 27, 2019
11:30—1:00 pm**

**Rutgers Business School– Newark
1 Washington Park, Room 921**

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WEBCAST!**

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