

Double major in Psychology and Marketing Science

Year 1 (2009-2010)

Fall	Spring	Summer
26:830:545 Research Design TTh 1:00-2:20	26:830:511 Cognitive Neuroscience	
26:830:672 Contemp Problems Social Psychology W 1:00-3:50	26:830:596 Multivariate Methods	
26:630:670 Multivariate Analysis T 5:30-8:20	26:799:685 Supply Chain-Marketing Th 1:00-3:50	26:799:686 First early research

Year 2 (2010-2011)

Fall	Spring	Summer
26:830:506 Psychology Pro Seminar	26:830:612 Seminar Social Psychology	
26:830:637 Seminar Cognitive Psychology	Research	
26:799:675 Marketing Models Th 1:00-3:50	26:799:685 Sp Topics Marketing Th 2:30-5:20	26:799:687 Second early research

May: Written qualifying exam covering the four RBS courses.

How requirements for Psychology are satisfied.

Foundation (4 courses)

1. 26:830:506 Psychology Pro Seminar
2. 26:830:596 Multivariate
3. 26:830:545 Research Design
4. 26:830:675 Research Seminar²

Area Requirements (3 courses)

1. 26:830:637 Sem Cognitive
2. 26:830:612 Sem Social Psych
3. 26:830:511 Cognitive Neuroscience

Electives (5 courses)

1. 26:830:672 Contemp Prob Soc Psych
2. 26:630:670 Multivariate Analysis
3. 26:799:685 Supply Chain & Marketing
4. 26:799:675 Marketing Models
5. 26:799:685 Sp Topics Marketing

Research (36 credits)

1. 26:799:686 First Early Research
2. 26:799:687 Second Early Research
3. 6 research credits in psychology
4. 24 credits for dissertation

How requirements for Marketing are satisfied.

Methodology (4 courses)

1. 26:830:596 Multivariate
2. 26:830:545 Research Design
3. 26:830:506 Psychology Pro Seminar
4. 26:830:675 Research Seminar

Major (5 courses)

1. 26:630:670 Multivariate Analysis
2. 26:799:685 Supply Chain & Marketing
3. 26:799:675 Marketing Models
4. 26:799:685 Sp Topics Marketing
5. 26:830:675 Sem Cognitive Psych

Minor (3 courses)

1. 26:830:672 Contemp Prob Soc Psych
2. 26:830:511 Cognitive Neuroscience
3. 26:830:612 Sem Social Psych

Research

1. 26:799:686 First Early Research
2. 26:799:687 Second Early Research
3. 6 additional research credits
4. 24 credits for dissertation

Seminar (zero credits) 26:799:689, W 12:00-1:00, each semester between the qualifying examination and dissertation proposal

² 26:830:675 Research Seminar is offered every semester and carries one credit per semester. Students must take it for 3 semesters. The 2nd, 3rd, and 4th semesters are recommended.