

## Office of Diversity Programs: RBS NextUP

### Introducing the Next Generation of Undergraduates to Business Education and Careers

Rutgers Business School – **NextUP** is a highly selective program offered by the Office of Diversity Programs. The NextUP program is a signature program included in the Pathways Leading to Undergraduate Success (RBS – PLUS) diversity programs portfolio.

The RBS NextUP one-day college exploratory program is designed to introduce high school freshmen and sophomores of diverse and under-represented backgrounds to a full range of opportunities available within the business world and educate them on the college admissions and financial aid process. Participants will discover careers in business through activities and interactions with RBS students, faculty, staff, and corporate professionals. The RBS NextUP program will admit up to 100 students from underrepresented minority backgrounds who also exhibit strong interest in pursuing business majors and careers.

RBS NextUP participants will have opportunities to:

- Learn more about Rutgers University and Rutgers Business School
- Develop leadership and communication skills
- Develop tools to help overcome challenges
- Explore various business disciplines
- Attend workshops by distinguished RBS faculty, staff, students, and corporate professionals

### Program Quick Facts

**Program Date:** Fall Semester

**Application Deadline:** October 31st

### Application Requirements

- Completed RBS NextUP Program Application and Personal Statement of Interest (250 word minimum)
- To be considered, applicants must:
  - Be a high school freshman or sophomore
  - Have strong interest in pursuing a business major in college

\*High school juniors who have already applied to RBS are welcome to submit an application for participation in the NextUP program.

### How to Apply

**Apply online:**

[business.rutgers.edu/diversityprograms](https://business.rutgers.edu/diversityprograms)

### Contact

**Phone:** 973-353-2825

**Email:** [diversityprograms@business.rutgers.edu](mailto:diversityprograms@business.rutgers.edu)

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## RBS NextUP FAQs

### Who is eligible to apply for the rbs NextUP program?

The RBS NextUP program is open to underrepresented minority students from historically underserved and disadvantaged backgrounds/circumstances including students who identify as African-American, Latino/Hispanic, American Indian/Native American, or Native Hawaiian/Pacific Islander who have a strong interest in pursuing a business major in college.

### How many students will be admitted to the RBS NextUP program?

This highly competitive and selective program will admit up to 100 interested students.

### How are students selected for the RBS NextUP program?

High school freshman, sophomores, and \*juniors interested in applying to the RBS NextUP program should have a strong interest in pursuing a business major in college. After a careful review of student applications, eligible finalists will be formally invited to participate in the program.

### How much will it cost to participate in the RBS NextUP program?

With the exception of travel to the Rutgers Business School Campus, the RBS NextUP program participants will have all of their expenses covered by RBS and generous corporate sponsorships.

### What opportunities are available to students who successfully complete the RBS NextUP program?

Students who successfully complete the RBS NextUP program will have opportunities to participate in additional RBS Diversity programs and initiatives.

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