

Rutgers Business School Symposium June 30th 9:00 a.m. – 2:00 p.m.

Future-Ready Small Businesses: Innovate, Connect, Thrive
Hosted by Rutgers Business School and NJ Small Business Development

9:00 – 9:30 a.m. Registration/ Check-In, Refreshments & Networking

9:30 – 10:00 a.m. Opening Remarks

- **Kelly Brozyna**, *CEO/ State Director*, NJSBDC Statewide Network
- **Dean Lei Lei**, *Rutgers Business School* - Newark & New Brunswick
- **Jeffrey Robinson**, *Interim Chancellor* Rutgers University–Newark

10:00-11 a.m. Panel # 1. Rutgers Business School Resources

“Tapping into Talent: How Rutgers Can Power Your Small Business”

Leverage faculty expertise, student talent, and strategic projects to boost your business.

11:30-12:30 p.m. Panel # 2. Lender Panel – Loans & Regulations

“Financing Your Future: What Small Businesses Need to Know About Loans Today”

Hear from lenders on new loan products, regulatory updates, and what it takes to qualify.

1:00-2:00 p.m. Panel # 3. Small Business Resource Panel (Govt/Federal/State Tools)

“No-Cost Growth: Government Resources Every Business Should Know”

Discover free federal and state programs to help start, grow, and scale your business.

2:00 p.m. Summary & Closing Remarks