

## Office of Diversity Programs: RBS Pre-College Enrichment Program (PREP)

### Transforming High School Students into Business School Scholars

Rutgers Business School – Pre-College Enrichment Program (PREP) recruits high-performing high school juniors (11th Grade) from underrepresented minority backgrounds for the purpose of early exposure to Rutgers Business School, business majors, careers in business, college-level courses, and immersion into life on a college campus. After a careful and comprehensive interview process, RBS PREP Scholars are selected for participation in programming that runs for the duration of the spring semester. All RBS PREP participants will be enrolled in a college-level business course with other RBS undergraduate students that meets on Saturday mornings. Saturday afternoons are filled with program enrichment sessions that include; college prep and exploration, mentoring, team building, soft skills development, guest lectures from distinguished RBS faculty, staff, and corporate partners.

High school juniors that successfully complete the RBS PREP program, earn three (3) academic course credits toward the completion of their undergraduate education, they are eligible for admissions application fee waivers and receive priority access to other programs and initiatives facilitated by the Office of Diversity Programs.



#### Program Quick Facts

**Program Timeline:** Spring Semester  
(January–May)

**Program Orientation:** Mid-January

**Application Deadline:** December 1

#### Application Requirements

- Completed RBS PREP Program Application
- Current High School Transcript
- Application Essay (500 Word Minimum)
- 1 Academic Letter of Recommendation
- \$25 Program Application Fee

To be considered, applicants must:

- Be a high school junior (11th grade)
- Have strong and interest in pursuing a business major in college and or a business career
- Have a minimum 3.0 GPA
- Identify as an underrepresented minority student from a historically underserved background
- Have demonstrated academic ability, maturity, and intellectual curiosity to manage college-level work

#### How to Apply

**Apply online:**

[business.rutgers.edu/diversityprograms](https://business.rutgers.edu/diversityprograms)

**Application for Undergrad Newark**

[www.business.rutgers.edu/sites/default/files/documents/rbs-prep-application-nwk.pdf](https://www.business.rutgers.edu/sites/default/files/documents/rbs-prep-application-nwk.pdf)

**Application for Undergrad New Brunswick**

<https://www.business.rutgers.edu/sites/default/files/documents/rbs-prep-application-nb.pdf>

## Program Benefits

The RBS PREP program is open to underrepresented minority students from historically underserved and disadvantaged backgrounds/circumstances including students who identify as African-American, Latino/Hispanic, American Indian/ Native American, or Native Hawaiian/Pacific Islander who have a strong interest in pursuing a business major in college and/or career in business.

### Participation in the RBS PREP Program will result in several benefits:

- The program will help build confidence and self-esteem in the high school students, and the three (3) earned college credits provide motivation and encouragement for students to pursue post-secondary education
- After completion of the program, participants will have increased awareness of college business majors, business careers, and various opportunities available to them as business professionals
- RBS PREP Scholars will leave programming with an increased understanding and appreciation for diversity, inclusion, equity, and access in higher education settings and the broader business community
- The program will encourage interactions between high school and college students as classmates as well as stimulate meaningful mentor/mentee relationships
- The program supports building positive and healthy attitudes towards business and emphasizes the ethical and social responsibilities of a productive businessperson
- The interaction and collaboration between high school students, parents, Rutgers students, instructors, and local business professionals will aid in the building of long-lasting relationships between Rutgers students and the community
- Parents will learn more about the premiere educational opportunities being offered in their own “backyard”
- The program allows Rutgers and RBS to attract high performing underrepresented minority students in New Jersey and encourages their successful enrollment and matriculation as first-year students at the university

## Contact

Office of Diversity Programs  
Newark and New Brunswick  
Phone: 973-353-2825  
Email: [diversityprograms@business.rutgers.edu](mailto:diversityprograms@business.rutgers.edu)

## Connect with Us!

