Rutgers Business School - Supply Chain Management

Industry Client Project Course – Project Proposal

Company Name:

Company Primary Address:

Project Title:

Project Sponsor:

|  |  |  |
| --- | --- | --- |
| Name | E-Mail | Phone |
|  |  |  |

Other Project Contact(s):

|  |  |  |
| --- | --- | --- |
| Contact Name | E-Mail | Phone |
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Describe the project goals and objectives from a business perspective:

Describe the results you expect from the project and associated business value (e.g. Increase revenue, lower operating cost, enhanced customer service, improvement in process or technology, etc.):

The Rutgers students will have good familiarity with standard Microsoft Office tools. Will your project require the use of any additional technical tools like Python, Tableau, Power BI, etc.? Please specify any specific tools knowledge and level of proficiency (low, medium or high) that may be required.

# Describe any specific actions or capabilities that may be required of the students for a successful project (i.e., on site visits, interviewing skills, independent research, etc.):

Please send this document to:

* James King, Assistant Professor of Professional Practice

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Phone: 973-202-0021