QUASI Seminar Series, 2020-21

The Rutgers Institute for Corporate Social Innovation (RICS) is proud to host the Questions & Unanswers About Social Innovation (QUASI) Seminar Series. To participate, please REGISTER HERE.

**December 11th, 2020, 11:30am – 1:00pm EST**

*Is the firm a meaningful unit of analysis for social innovation?*

**Yes:** Johanna Mair, Professor of Organization, Strategy & Leadership, Hertie School
Marc Ventresca, Associate Professor of Strategic Management, University of Oxford


**No:** Irene Henriques, Professor of Sustainability & Economics, York University
Tyler Wry, Associate Professor of Management, University of Pennsylvania


**Moderator:** Christine Beckman, Price Family Chair in Social Innovation, U. of Southern California


*These articles, provided by the speakers, underpin the arguments that each scholar will make during the seminar. You are encouraged to explore these articles in advance of the seminar, and we hope that you can use them as a resource in your future studies. Please note that hyperlinks may be inaccessible to some. One day, academic articles may be freely available, but for now, many are held hostage behind paywalls. Please contact the authors directly for any articles you cannot access; typically, authors are more than happy to share their work and appreciate the interest. Or you may pay the ransom to the publishers.*