QUASI Seminar Series, 2020-21

The Rutgers Institute for Corporate Social Innovation (RICS) is proud to host the Questions & Unanswers About Social Innovation (QUASI) Seminar Series. To participate, please REGISTER HERE.

March 5th, 2021, 11:30am – 1:00pm EST

Can ethics drive firms to do the right thing if there is no business case?

Yes: Wayne Eastman, Professor, Supply Chain Management, Rutgers University

I. Role Ethics

The Bhagavad Gita. Chapter 1: The distress of Arjuna.


II. Utilitarianism


III. Deontology


No: Tobey Scharding, Assistant Professor, Management & Global Business, Rutgers University


It depends: Joanne Ciulla, Professor of Leadership Ethics, Rutgers University


Moderator: Danielle Warren, Professor, Management & Global Business, Rutgers University

These articles, provided by the speakers, underpin the arguments that each will make during the seminar. Please explore these articles in advance of the seminar, and we hope that you can use them as a resource in your future studies. The hyperlinks may be inaccessible to some. One day, academic articles may be freely available, but for now, many are held hostage behind paywalls. Please contact the authors directly for any articles you cannot access; typically, authors are very happy to share their work and appreciate the interest. Or you may pay the ransom to the publishers.