SOCIAL INNOVATION RESEARCH SEMINAR SERIES, 2019-20

Please join us for monthly seminars with leading social innovation scholars, to discuss and advance research on corporate social innovation across Rutgers and beyond. All seminars are scheduled for **Mondays, 11:30am – 1pm** (subject to change)

**September 16, 2019**
- **Mike Barnett**, Professor of Management  
  *Doing well by doing good? Addressing the mechanisms and boundaries of the business case for corporate social responsibility*

**October 7, 2019**
- **Sonia Monga**, Professor of Marketing  
  *Doing good in the eyes of consumers: When will CSR succeed or backfire?*

**November 11, 2019**
- **Mahmud Hassan**, Professor of Finance & Economics  
  *Show me the money: Calculating social cost vs. social dividend*

**December 9, 2019**
- **Kevin Lyons**, Associate Professor of Professional Practice, Supply Chain Management  
  *Getting from green to gold: Finding profit in sustainable supply chains*

**January 27, 2020**
- **Divya Anantharaman**, Associate Professor of Accounting  
  *Accounting for awesomeness: Measuring and reporting CSR activities*

**February 10, 2020**
- **Jaideep Vadya**, Professor of Management Science & Information Systems  
  *Data science for sustainability: Challenges and solutions*

**March 30, 2020**
- **Petra Christmann**, Professor of Management  
  *All the good in the world: Studying sustainability in a global context*

**April 13, 2020**
- **Jeana Wirtenberg**, Associate Professor of Professional Practice, Management  
  *Keeping it real: Incorporating practical concerns into sustainability scholarship*