QUASI SEMINAR SERIES

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Can our Research Improve Corporate Social and Environmental Practices?
Are we ‘Barking up the Wrong Tree’?
Example:
The B.C. Progress Board

“The Premier established the British Columbia Progress Board in 2001. The Board is an independent panel of up to 18 senior business executives and academic leaders, selected for their proven ability to contribute expertise on the province's economic progress and environmental and social condition.”

(Civicinfo.bc.net)
Are we seeking Impact at the right time and place?
Example:
Detroit Water Shutoffs

“By July 2013, Orr had filed for Chapter 9 bankruptcy, the largest municipal filing in U.S. history, and suggested that privatization of key assets was on the table. In what was deemed a related event by many custodians, this was soon followed by the 130,000 household shutoff notices and 33,000 shutoffs in 2014 alone (DWSD, 2014).”

(Montgomery & Dacin, AMJ, 2020)
A cautionary tale...
IMPACT SCHOLAR COMMUNITY

A community for early-career research scholars who want to connect research to impact. The community is supported by the Academy of Management (AOM) and hosted by the Organization and the Natural Environment AOM division.

Join the community!
OUR VISION

The Impact Scholar Community was founded in April 2020 with the vision of establishing an online community of organizational scholars and educators conducting research to solve real-world problems. We define impact as evident when (1) our research changes how organizations and decision makers think and act; and (2) we use our position as academics to foster positive change beyond our immediate research insights.
THANK YOU

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