The Rutgers Institute for Corporate Social Innovation (RICSI) is proud to host the Questions & Unanswers About Social Innovation (QUASI) Seminar Series. To participate, please REGISTER HERE.

May 14th, 2021, 11:30am – 1:00pm EST

Can we adequately assess corporate reputation?

**Yes:** Bill Newburry, Ryder Eminent Scholar of Global Business, Florida International University

**No:** Jon Bundy, Associate Professor, Arizona State University

**It depends:** Naomi Gardberg, Associate Professor, Baruch College, City University of New York

**Moderator:** David Deephouse, Eldon Foote Professor of International Business/Law, U of Alberta


*These articles underpin arguments made during the seminar. Please explore them before the seminar and use them as a resource for future studies. The hyperlinks may be inaccessible to some. One day, academic articles may be freely available. For now, many are held hostage behind paywalls. Please contact the authors directly for any articles you cannot access; authors are usually happy to share their work. Or you may pay the ransom to the publishers.*