QUASI Seminar Series, 2021-22

The Rutgers Institute for Corporate Social Innovation (RICSI) is proud to host the Questions & Unanswers About Social Innovation (QUASI) Seminar Series. To participate, please REGISTER HERE.

September 17th, 2021, 11:30am – 1:00pm EDT

Are corporate ‘win-win’ strategies an effective way of alleviating social & environmental problems?

**Yes:** Mark Kramer, Senior Lecturer, Harvard University

**No:** Andy King, Questrom Professor in Management, Boston University

**It depends:** Irene Henriques, Professor of Sustainability & Economics, York University

**In Practice:** Auden Schendler, Senior Vice President of Sustainability, Aspen Skiing Company

These articles, provided by the speakers, underpin their arguments. Please explore the articles in advance of the seminar. The hyperlinks may be inaccessible to some. One day, academic articles may be freely available, but for now, many are held hostage behind paywalls. Please contact the authors directly for any articles you cannot access; typically, authors are very happy to share their work and appreciate the interest. Or pay the ransom to the publishers.