Program Distinctions

The Global Leader in Supply Chain Knowledge

RANKINGS

- Find-MBA.com: #2 SCM Program (2019)
- Gartner: #2 Undergraduate SCM (2018)
- Gartner: #5 MBA SCM (2018)
- Financial Times: #7 MBA in Manufacturing/Logistics Globally (2017)
- U.S. News & World Report: #12 MBA SCM/Logistics Program (2019)

CASE COMPETITIONS

- 2018 Michigan State University Donald J. Bowersox Supply Chain Challenge MBA 2nd place
- 2018 Rutgers Ten Plus Supply Chain Case Challenge: Undergraduate 2nd place
- 2017 Hult Prize, “Nobel Prize for Students”, with 50,000 contestants from 100 countries Winner
- 2016 and 2017 Rutgers Ten Plus Supply Chain Case Challenge: MBA 1st place
- 2011, 2014, and 2015 ISM SCM Case Competition: 1st place in U.S.

SCHOLARSHIPS

Over 170 scholarships awarded by Rutgers Center for SCM and our industry partners (2008-2019)

- Advisory Board scholarships
- Undergraduate and MBA department scholarships
- Student club and leadership awards
- The prestigious Gene Richter Scholarship
- Institute for Supply Management (ISM) scholarships
- Council of Supply Chain Management Professionals (CSCMP) scholarships
- Containerization and Intermodal Institute scholarship
- Company-sponsored scholarships include BASF, BD, Evergreen Shipping Line, Johnson & Johnson, L’Oreal, Novartis, and Panasonic

PLACEMENTS

- SCM-MBA Internship Placement Rate: 100% (2008-2019)
- 92% SCM Undergraduate students are placed within 3 months of graduation

SCM Students win the Hult Prize, “Nobel Prize for Students”

Supply Chain Management Fact Sheet

The prize with a seed capital of $1 million, given for social entrepreneurship, was awarded on Sept. 16, 2017 to current SCM student Gia Farooqi and recent SCM graduates Hanaa Lakhani, Moneeb Mian and Hasan Usmani of the Roshni Rides Team, and was presented by former President Bill Clinton.
Rutgers SCM Conferences

- Data-Driven Supply Chain Management Conference
- Supply Chain Management Directors’ Conference
- Technology for Business Roundtable
- Three-Day Certificate Program
- Supply Chain Finance Summit
- A Roundtable on Supply Chain Management: Rutgers University, the Newark Community and Beyond
- ASU-Rutgers Corporate Curriculum Review
- Summit on Supply Chain Talent Management
- Response to Supply Chain Disruptions Conference
- Summit on Big Data Analytics
- MBA Regional Supply Chain Case Competition
- MBA Supply Chain Case Competition

Sample Rutgers SCM Cases

- Novartis Faces Its Future and Confronts the Big Question: Should it outsource? (D. Klock)
- American Pharmaceuticals-Global Transportation Organization (GTO) (D. Klock)
- Managing the Outsourced Operations of Air-Champion (L. Lei, R. Oppenheim)
- Build-to-Performance: Boeing 787 Dreamliner (X. Xu, Y. Zhao)
- Pandemic Influenza: Just-in-Time vs. Just-in-Case Strategies (Y. Zhao)
- From Farm to Cup: The Coffee Supply Chain in Kenya (R. Kiwanuka, Y. Zhao)
- OXO International: Forecasting and Inventory Management (S. Bal, S. Bedi, S. Singh, Y. Zhao)
- Schneider’s Insource vs. Outsource (L. Lei)
- Demand Management at ACT (L. Lei, R. Oppenheim, T. York)

Sample Corporate Partners of Rutgers SCM Programs

- Air Products and Chemicals, Inc.
- Allergan plc
- Altria Group Distribution Corp.
- Amazon
- American Express
- Anixter
- BarterTherapeutics
- BASF Corporation
- Bayer Healthcare
- Becton Dickinson
- Company
- Bed Bath & Beyond
- Benjamin Moore & Co.
- Bettsway Transportation Logistics
- BNY Mellon
- Bristol-Myers Squibb
- Burlington Stores, Inc.
- C.H. Robinson
- Camelot Management Consultants
- Campbell Soup Company
- Caterpillar Logistics
- CH Robinson
- Church & Dwight Co., Inc.
- Cintas
- Coca-Cola
- Colgate-Palmolive
- Consolidated Edison
- Dell
- Deloitte Consulting
- DHL Supply Chain
- Diageo
- DuPont
- Estée Lauder
- Fastenal
- FedEx Geno
- Ferrari USA
- GAF
- Gebruder Weiss Inc.
- Geodis Wilson
- GlaxoSmithKline
- Goldman Sachs
- Goya Foods
- Graybar Electric
- IBM
- Integral Life Sciences
- Intel Corporation
- International Flavors & Fragrances
- J.B. Hunt Transport
- Jet.com
- JF Hillebrand USA
- Johnson & Johnson
- JPMorgan Chase
- Kenco
- Kuehne & Nagel
- L’Oréal
- Lauffer Group International
- Linde
- Man, Inc.
- McGraw-Hill
- Mercedes-Benz USA
- Mondelez International
- Monsanto
- Monument Chemical
- Motorola Solutions
- New Avon
- New York Life
- NFI Industries
- Norfolk Southern Corp.
- Novartis
- P&G Transportation
- Panalpina
- Panasonic
- Pepsico
- Pfizer, Inc.
- Philips
- Pinnacle Foods
- Preferred Freezer Services
- PS Logistics
- PSE&G
- Quest Diagnostics
- Raymond & Flanagan Furniture
- Reckitt Benckiser
- RLS Logistics
- Rohlig USA, LLC
- SAP
- Schindler Elevator Corporation
- Shippers Transport
- Shiseido
- Siemens
- Silverline by Andersen
- SRS Distribution Inc.
- Styrk
- Suntech Transport
- TopRUs, Inc.
- TRAC Intermodal
- Turtle & Hughes, Inc.
- Uniserv
- United Parcel Service
- Verizon
- Werner Enterprises
- Yves Logan

Supply Chain Research

- Rutgers Green Purchasing: Kevin Lyons
- Supply Chain Disruption Research Laboratory, Arash Azadeh,
- Kevin Lyons, Anne Quashe and corporate sponsor A&M Industrial Supply
- Best Practices in Supply Chain Management, Don Klock, Lei Lei, and Sean Hardley
- Dynamic Contract under Quick Response in a Supply Chain with Information Asymmetry, Lian Qi
- Balancing Learning and Economies of Scale: The Case of Adaptive Clinical Trials, Adam Fleischhacker and Yao Zhao
- Bayesian Acceptance Sampling Plans in a Supply Chain with Endogenous Product Quality, Wan Hong and Xiaowei Xu
- Collaborative vs. non-collaborative container-vessel scheduling, Lei Lei, Cunxing Fan, Maria Boile, Sotiris Theofanis
- Combining Calculation and Culture, Wayne Eastman

Rutgers Business School – Newark and New Brunswick is an integral part of one of the nation’s oldest, largest, and most distinguished institutions of higher learning: Rutgers, The State University of New Jersey – founded in 1766. Rutgers Business School has been accredited since 1941 by AACSB International – the Association to Advance Collegiate Schools of Business – a distinction that represents the hallmark of excellence in management education.