

Innovation in Undergraduate and Graduate Business Education Conference
October 23 – October 25, 2023

<https://www.business.rutgers.edu/about-rbs/innovations-business-education>

Silver Sponsorship (\$3,000)

Receive visibility on both days of the conference and interact with conference attendees. You will be provided with a table plus 2 chairs in the hall right outside the conference room. You can put up company banners around your table.

Your logo will be on the website, conference program and slideshow shown during every break.

Gold Sponsorship (\$5,000)

Receive strong visibility on both days of the conference and interact with conference attendees more closely. You will be provided with a table plus 2 chairs right outside the conference room on Tuesday. You will also be provided with a table outside the conference room on Wednesday. You can put up company banners around your table. Your name will be mentioned as a sponsor each morning. You will also be listed in the conference program, and you will have a coffee break named after you on Tuesday.

Your logo will be on the website, conference program and slideshow shown during every break.

Platinum Sponsorship (\$10,000)

Receive exceptional visibility on both days of the conference and interact with conference attendees more closely. You will be provided with a table plus 2 chairs inside the conference room on Tuesday, on the side walls of the room (toward the front, close to the stage). You will also be provided with a table right outside the conference room on Wed. You can put up company banners around your table. Your name will be mentioned as a sponsor at least twice every day, and participants will be encouraged to interact with you. In addition, Tuesday's lunch will be named after you (e.g., Company X's Lunch).

Your logo will be on the website, conference program and slideshow shown during every break.

Please contact:

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