



Rutgers Business School Virtual Summer Camp

*Interested in learning
about business and
enhancing your career?*

If so, click [here](#) to complete the registration form.

The goal of the Rutgers Business School Virtual Summer Camp is to introduce high school students, *of all grades*, that have an interest in studying business to the many facets of business and Rutgers University. The camp was designed to be experiential in its business learning. While we cannot have an in person camp this summer due to Covid, we are offering a 9 session virtual camp program from July to August (see schedule on page #2). The program offers the following:

- Discussions of careers in all facets of business by Rutgers professors
- Virtual field trip to Johnson & Johnson
- Leadership and teamwork skills enhancements through interactive activities
- Mentoring by both business executives and college students



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The cost of the Rutgers Business School Virtual Camp is \$50. Payment must be made by check and is payable to Rutgers Business School. Please mail your checks by May 31, 2021 to:

Rutgers Business School
Attn: Dean Markowitz
100 Rockefeller Road
Piscataway, NJ 08854

Please write the name of the camper on the check.

If you have any questions, please feel free to contact Ron Richter, Camp Director, at rrichter@business.rutgers.edu.

Rutgers Business School Virtual Summer Camp

July – August 2021

Session Title	Session Description	Session Date
Introduction and Orientation	Let's get to meet each other! This session we will introduce the virtual camp to all campers and parents. All are welcome to meet the Camp Director and ask any questions regarding the scheduled sessions. Introduce Elevator Pitch	Tuesday July 6, 2021 3:00-4:30 pm
Team Building	Team Building is a very important component to running a successful business. We will have an <i>interactive</i> session that demonstrates the importance of successful team interactions translating to a profitable business.	Thursday July 8, 2021 3:00-4:30 pm
College Student Panel	Learn what it is like to transition from high school to college. Get first-hand knowledge from a number of Rutgers Business School college students that will discuss academics, extra curriculars, internships, resume building and the social aspect.	Tuesday July 13, 2021 3:00-4:30 pm
Failure is a Necessity!!!	Michael Jordan stated, "I have failed over and over and over again in my life, and that is why I succeed." This session will explain the importance of failure in developing your life and look at how entrepreneurs never took NO for an answer!	Thursday July 15, 2021 3:00-4:30 pm
Majors Day	There are many paths that can be taken in the business world. Learn about the various business disciplines from Rutgers Business School Professors. The goal is to provide you insight in order for you to focus more on your passion in business.	Tuesday July 20, 2021 3:00-4:30 pm
Leadership training	Bill Gates stated, "As we look ahead into the next century, leaders will be those who empower others." This <i>interactive</i> session will help develop your leadership skills and identify the attributes of strong business leaders.	Thursday July 22, 2021 3:00-4:30 pm
Learn from Business Executives as you develop your own career path!	A panel of Business Executives/Owners will share with you their failures and successes that helped them get to where they are today. These stories will help you develop your own professional career!	Tuesday July 27, 2021 3:00-4:30 pm
Johnson & Johnson Virtual Site Visit	Meet people from various disciplines at Johnson & Johnson as they explain their role in the company and how they assist in Johnson & Johnson reaching their goals.	Thursday July 29, 2021 3:00-4:30 pm
Finale - Elevator Pitch	We conclude the camp with each camper presenting their Elevator Pitch in a friendly, competitive setting. We will also discuss networking and the power of making meaningful connections.	Tuesday August 3, 2021 3:00-4:30 pm

All high school students are welcome, and you can register by going by clicking [here](#). Our goal is to have students partake in an experiential program that helps students understand the world of business and help focus on their future.

Please contact Ron Richter at rrichter@business.rutgers.edu if you have any questions.