

UN PRME 5th Northeast Virtual Conference Program

	Opening and Closing
	Keynote Speakers
	Deeper & Systems Thinking for Sustainability
	Curricular Insights for Schools
	Student-Oriented Insights
	Practice-Oriented Insights
	Other

Monday, 10/26/2020	Tuesday, 10/27/2020	Wednesday, 10/28/2020	Thursday, 10/29/2020
<p>Welcome, Opening Remarks, Introduction to the day's sessions, & Introduction to Meatless Mondays*</p> <p>9:00 a.m., Zoom Webinar</p> <p>Dean Lei Lei, Rutgers University; Gary Cohen, Becton, Dickinson, and Company; Professor Jeana Wirtenberg, Rutgers University & Dana Smith, Meatless Monday Initiative</p>	<p>Summary of prior day & Introduction to the day's session*</p> <p>9:00 a.m., Zoom Webinar</p> <p>Chancellor Nancy Cantor & Professor Jeana Wirtenberg Rutgers University</p>	<p>Summary of prior day, Introduction to the day's session, & Overview of UN PRME NA Chapter*</p> <p>9:00 a.m., Zoom Webinar</p> <p>Professor Joel Harmon, Fairleigh Dickinson University & Elizabeth Collier, UN PRME NA Chapter</p>	<p>Summary of prior day & Introduction to the day's session</p> <p>9:00 a.m., Zoom Webinar</p> <p>Professor Gerard Farias Fairleigh Dickinson University</p>
<p>Keynote Speaker: Beyond Saddlebag Sustainability in Business Education*</p> <p>9:30-10:20 a.m., Zoom Webinar</p> <p>Stuart Hart, Grossman School of Business, University of Vermont and Founder and President of Enterprise for a Sustainable World</p>	<p>Keynote Speaker: Business Education as if People and the Planet Really Matter*</p> <p>9:15-10:15 a.m., Zoom Webinar</p> <p>Andrew Hoffman, Holcim Professor of Sustainable Enterprise at the University of Michigan</p>	<p>Keynote Speaker: The 12 Billion Global Mission-The Future of Food and "Planted" Earth*</p> <p>9:15-10:00 a.m., Zoom Webinar</p> <p>James Corwell, Chairman and Founder, BlueDot Int'l, Co-Founder, Farm2Plate USA</p>	<p>Transform Our Thinking & Co-creating Sustainable Systems for Future Generations Through Organization Development (OD)</p> <p>9:15-10:15 a.m. (Concurrent), Zoom Room A</p> <p>Karen Davis & Elena Feliz OD Collaborative for a Flourishing World</p>

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<p>The Critical Importance of Systems Thinking and Mental Models to Achieving the Sustainable Development Goals</p> <p>10:30-11:30 a.m., Zoom Room A Linda M. Kelley, William G. Russell, Transitioning to Green, LLC & Nalini Kumaran, Independent Consultant</p>	<p>An Ecologist and an Accountant Walk into a Bar: Payments for Ecosystem Services in Business and Government Financial Reporting</p> <p>10:30-11:30 a.m., Zoom Room A Hildegard Link, Rutgers University; Yehuda Klein & John Paul, Brooklyn College</p>	<p>How to Cultivate the Sustainability Mindset across Campus? A Cross Disciplinary Panel Discussion</p> <p>10:05-11:10 a.m., Zoom Room A Susana Santos, Jordan P. Howell, Jennifer Maden, Dilip Mirchandani, Ted Howell, & Yannick Kluch Rowan University</p>	<p>SDG. Health and Wellness: Preserving Employment in an Aging Society</p> <p>9:15-10:15 a.m. (Concurrent), Zoom Room B Jeannette Galvanek CareWise Solutions</p>
<p>Keynote: The Impact-Based University in the Decade of Action</p> <p>11:40 a.m.-12:20 p.m., Zoom Webinar Mette Morsing, Head, Principles for Responsible Management Education, UN Global Impact</p>	<p>Executive Panel: Leading Social Innovation: Insights from Executives Across Sectors</p> <p>11:45-1:00 p.m., Zoom Webinar Moderator: Noa Gafni, RICS Panelists: Kate Lawrence, Jersey City's Office of Sustainability; Ken Gustavsen, Merck; Terence Blackwell, Chimes Family of Services; & Renuka Gadde, Becton, Dickinson & Co (BD)</p>	<p>UN SDGs and Sustainable Innovation: Exploring Ways Forward for Practice and Academia</p> <p>11:15-12:15 p.m. (Concurrent), Zoom Room A Moderator & Panelist: Arash Azadegan, Rutgers Panelists: Keith Adams, NJ VOAD; Kathy Fulton, American Logistics Aid Network; Erica Gralla, George Washington University; & Iana Shaheen, University of South Florida</p>	<p>Bringing Policy to Life! Successful Outreach Approaches for Energy Efficiency in Public Facilities</p> <p>10:20-11:20 a.m. (Concurrent), Zoom Room A Anthony O'Donnell & Michael Mandzik, TRC companies - NJ Clean Energy Program</p>
<p>MNGT101: Sustainable Development Integration in the Classroom with the SDG Academy</p> <p>12:25-1:25 p.m., Zoom Room A Meredith Storey, Shannon Kobran, & Florencia Librizzi SDG Academy, UN SDSN</p>	<p>Strategic Sustainability Mindsets: Throwing off the Yoke of Neo-Classical Economics</p> <p>1:10-2:10 p.m., Zoom Room A Gerard Farias, Isabella Krysa, Joel Harmon, Fairleigh Dickinson University, & Christine Farias, CUNY</p>	<p>Gender Equity – Calling All Women, Girls Including Transgender</p> <p>11:15-12:15 p.m.(Concurrent), Zoom Room B Gale Britton GBDI LLC</p>	<p>How do Firms Use Sustainability Signaling to Harvest a Profitable Position?</p> <p>10:20-10:50 a.m. (Concurrent), Zoom Room B Piyushi Sharman Kent State University</p>

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<p>Help Students Link Business Outcomes to the SDG's using an Experiential Business Project</p> <p>1:30-2:25 p.m., Zoom Room A Nikki James Liverpool University</p>	<p>Integrated Sustainability in MBA and MBS programs: A Comparison of Concordia's (Montreal) new MBA and Rutgers' PSM</p> <p>2:15-2:45 p.m, Zoom Room A Thomas A. Bryant Rutgers University & Concordia</p>	<p>Managing Growing Ventures: A Service Learning Experience of Sustainable Transformation</p> <p>12:20-1:15 p.m.(Concurrent), Zoom Room A Arturo Osorio-Fernandez, Rutgers Business School & Maria G. Corradini, University of Guelph</p>	<p>Environmental, Social and Governance Awareness in the Retirement and Mutual Funds Space</p> <p>10:55-11:25 a.m. (Concurrent), Zoom Room B Santhoshi Inuganty & Parul Jain, Rutgers Business School</p>
<p>Transforming Business Education and Practice: Teaching Sustainability and the SDGs through Strategic Industry Research</p> <p>2:30-3:25 p.m., Zoom Room A Jack L. Harris SUNY New Paltz</p>	<p>PRME and SDG 3: Teaching, Learning & Researching Business and Good Health and Well-Being: A Workshop</p> <p>2:50-3:20 p.m., Zoom Room A Rikki Abzug Ramapo College of NJ</p>	<p>Existential Intelligence and Business of Inclusive Wellbeing – An “Inner Engineering” Approach</p> <p>12:20-1:15 p.m.(Concurrent), Zoom Room B Tracy Chang Rutgers University</p>	<p>Keynote: Why I plan in 10 year terms, and how being homeless (and getting knocked down) might be the best thing that ever happened to me.</p> <p>11:30 a.m.-12:30 p.m., Zoom Webinar Daniel Dart, Activist, artist, photographer, and social entrepreneur, Founder & CEO of DEC Projects</p>
<p>The City as Accelerator of Urban Innovation: UN SDGs in an Urban Context</p> <p>3:30-4:25 p.m., Zoom Room A Jeffrey Robinson & Lyneir Richardson Rutgers Business School</p>	<p>How to Solve Climate by 2030: The Role for Educators</p> <p>3:25-4:05 p.m., Zoom Room A Eban Goodstein Bard College</p>	<p>Careers in Sustainability: Insights from Professionals</p> <p>1:20-2:20 p.m.(Concurrent), Zoom Room A Moderator: Carmen Bonilla, Rutgers Business School. Panelists: Michael Bzdak, Johnson & Johnson; Laks Natarajan, Marsh & McLennan; & Eban Goodstein, Bard College</p>	<p>Intro to Appreciative-Inquiry Dialogue Sessions</p> <p>12:35-1:05 p.m., Zoom Room A Michael Pirson, Fordham University & International Humanistic Management Association</p>

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<p>Embedding the SDGs into NYU Stern's First-Year Intro to Business course</p> <p>4:30-5:30 p.m., Zoom Room A Mara van Loggerenberg, Matt Statler, Jeff Younger, & Amy Dong NYU Stern School</p>	<p>A Strategy for Creating Sustainable Institutes of Higher Education: Establishing Less Toxic/Stressful Work Environments for Non-Tenured Faculty</p> <p>4:10-4:40 p.m. (Concurrent), Zoom Room A Blue Wooldridge & Layla Alanazi Virginia Commonwealth University</p>	<p>I. Integrating Sustainability into a Strategy course – Life Cycle Assessment of the Beauty and Personal Care Industry</p> <hr/> <p>II. Sustainable Fashion – Revitalizing an Exhausted Industry Model</p> <p>1:20-2:20 p.m.(Concurrent), Zoom Room B Dr. Enrique Nuñez Ramapo College</p>	<p>Co-Creating Responsible Business Schools for a Better World: Student Appreciative-Inquiry Dialogue Sessions</p> <p>1:15-2:15 p.m., Zoom Room A</p>
<p>Closing & Social Hour</p> <p>5:45-6:45 p.m., Zoom Room A Professor Sharon Hellman & Magda Comeau Rutgers University</p>	<p>Incorporating Sustainability in Nigerian Universities and the Challenges for Sustainable Future</p> <p>4:10-4:40 p.m. (Concurrent), Zoom Room B James Odiā University of Benin in Nigeria</p>	<p>Be a Part of the Solution: Student Greenhouse Gas Solutions at Rutgers</p> <p>2:25-3:25 p.m., Zoom Room A Rachael Schwom & Mollie Passacantando Rutgers University</p>	<p>Dialogue Session Report Outs by Students</p> <p>2:20-2:55 p.m., Zoom Room A Students</p>
	<p>Teaching Sustainability at the United States Coast Guard Academy: An Overview of a Newly Created Elective Focusing on Environmental and Social Justice</p> <p>4:45-5:40 p.m., Zoom Room A John K. Lewis & Yang Xu United States Coast Guard Academy</p>	<p>Scaffolding & Chaining SDG Integration in the Freeman College of Management at Bucknell University</p> <p>3:30-4:30 p.m. (Concurrent), Zoom Room A Neil Boyd & Eric Martin Bucknell University</p>	<p>Closing Remarks</p> <p>3:00-3:15 p.m., Zoom Webinar President Jonathan Holloway, Rutgers University</p>

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	<p>Closing & Social Hour</p> <p>5:45-6:30 p.m., Zoom Room A Professor Dilip Mirchandani, Rowan University & Heba Megahed, Volunteer</p>	<p>Do Brazilian Business Schools Prepare Future Financial Executives to Account for Sustainable Development Goals?</p> <p>3:30-4:00 p.m. (Concurrent), Zoom Room B Alexandre Garcia, David Ciasca, & Flavia Kao FECAP University, Brazil</p>	<p>Thank you and Next Steps</p> <p>3:15-3:25 p.m., Zoom Webinar Professor Jeana Wirtenberg Rutgers Business School</p>
		<p>Responsible Management Education in the Heart of the Amazon Forest: An Active-Learning Methodology Proposal</p> <p>4:00-4:30 p.m. (Concurrent), Zoom Room B Lara B. Liboni , Luciana O. Cezarino, Solange G. dos Reis, Sao Paulo, Brazil, & Flavio P. Martins, Ivey School, Canada</p>	
		<p>Student Panel: Manifesting the Next Generation of Sustainability in Education and the World</p> <p>4:35-5:40 p.m., Zoom Room A Moderator: Ashwani Vasishth, Ramapo & NJHEPS Jordan Thomas, Princeton University; Anneliese Dyer, Fairleigh Dickinson University; Kathleen Parrish, National Council for Science & Environment;</p>	

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		Jamila Ritter, Rutgers University; & JoAnna Contarino, Rowan University	
		Closing & Social Hour 5:45-6:30 p.m., Zoom Room A Professors Parul Jain, Rutgers University, & Gerard Farias, Fairleigh Dickinson University	