Managing Growing Ventures: A Service Learning Experience of Sustainable Transformation

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Wednesday, 28 October / 12:20-1:15 pm

Presentation Flow

• Managing Growing Ventures
• Service Learning
• Multidisciplinary Learning Experiences
• Voices from the industry – The need to have real life experience
• Classroom setting – How to get it done
• Classroom Experience Tech Integration
• Q&A
Managing Growing Ventures

MANAGING
• Have desire & ability to grow “as fast and as large as possible”

GROWING
• **Process of** planning, organizing, operating, & assuming the risk

VENTURE(s)
• Risky or daring (organizational) undertaking
Service Learning

• Community Engagement Pedagogies

• Combines learning objectives with community service

• Provide a pragmatic, progressive learning experience

• Aims to meet societal needs
Multidisciplinary Learning Experiences

• Real life problems
• Realistic solutions

• Technically Feasible
• Cost Effective
• Applicable
• Targeted & Focused
• Market Adequate

Dynamic Multidisciplinary Teams/Perspectives

Multidisciplinary Learning Experiences

• Discipline Integration
Voices From the Industry: The Need to Have Real Life Experiences

• Experiences from professional life and consulting
  • Informed decisions
  • Sustainable choices
  • Smart moves

Voices From the Industry: The Need to Have Real Life Experiences

- Experiences from professional life and consulting
  - Informed decisions
  - Sustainable choices
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Voices From the Industry: The Need to Have Real Life Experiences

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INVESTIGATE
- Set Learning Goal
  - Identify Client/Target: Flying Fish Brewery

PLANNING
- Set Learning Assessment
  - Establish Deliverables

ACTION
- Class Projects & Homework
  - Guest Experts & Research

REFLECTION
- Learning Discussions
  - Client Feedback

DEMONSTRATION
- Learning Conversation
  - Business Proposal & Presentation

# Classroom Experience Knowledge Integration

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<thead>
<tr>
<th><strong>STUDENTS</strong></th>
<th><strong>FACULTY</strong></th>
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<tbody>
<tr>
<td>• Build integrative multi-disciplinary knowledge</td>
<td>• Develop &amp; anchor research opportunities</td>
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<tr>
<td>• Learn to use cutting edge knowledge to solve real life issues</td>
<td>• Extend research network across campus (true multi-disciplinary network)</td>
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<td>• Add work experience in resume &amp; open employment opportunities</td>
<td>• Fulfill institutional external service requirements</td>
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<tr>
<th><strong>CLIENTS / PARTNERS</strong></th>
<th><strong>INSTITUTION</strong></th>
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<tr>
<td>• Access to talent &amp; expertise</td>
<td>• Partner in local sustainability efforts</td>
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<tr>
<td>• Gain expert solutions</td>
<td>• Learn about local (and market) needs</td>
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<tr>
<td>• Develop brand presence</td>
<td>• Connections to community</td>
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**Learning & Practicing Sustainability as a Collaborative Multidisciplinary Effort**