PRME and SDG3: Teaching, Learning & Researching Business and Good Health and Well Being

A Workshop
Led By:
Rikki Abzug
Anisfield School of Business
Ramapo College

"Transforming Business Education & Practice, 2020" Oct. 26-29, 2020

Agenda

- Who's in the Room?/What are our Goals?
- Frameworks for Integrating PRME and SDGs
- (Re)Introducing SDG3
- Poll(s)
- Framework for Identifying Resources
- Workshopping Potential Resources
- Reporting Out of Promising Avenues

"Transforming Business Education & Practice, 2020" Oct. 26-29, 2020

Who's in the Room?

- What are our Goals?

PRME Principles for Responsible Management Education

A Framework for Integrating PRME and the SDGs in B-Schools and Beyond

PRME Impact Areas	1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION	7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY INNOVATION AND INFRASTRUCTURE	10 REDUCED INEQUALITIES	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS
Teaching (Purpose)																	
Teaching (Values)																	
Teaching (Method)																	
Research																	
Partnershiips																	
Dialogue																	
Organizational Practices																	

FIGURE 5: SDG INTEGRATION ON DIFFERENT LEVELS

SDG integration requires commitment on different levels

Business School Level	Department Level	Individual Academics
Dean	Academic Programme Leads	Module Leads
Associate Deans	Programme Administrators	Module Teaching Teams
Research Centre Heads	Research Leads	Researchers
Departmental Heads	Module Leads	

Source: Authors (2020)

Unit of Analysis for Mapping SDG Activity

Academic Activity	Individual	Department	Business School
Curriculum	1	4	7
Research	2	5	8
Partnerships	3	6	9

Description of Dimensions

Unit of Analysis: SDG mapping can be done on different levels: at an individual or departmental level or across all academic business school activities.

Type of Academic Activity: Mapping can be done in some or all areas of academic activity: curriculum, research, partnerships – in **some** of the nine boxes or **all**. Scope of mapping determines range and levels of faculty and staff engagement and resource requirements.

Source: Authors (2020)

Zeroing in on SDG3:
Good Health and Well-Being (From SDG Compass)

In order to accelerate progress and address new health challenges, all actors, including the private sector need to partner to develop health care solutions that work for people, families, communities and nations.

At minimum business has a responsibility to respect all human rights, including the right to health.

Small, medium and large companies can both benefit from and contribute to achieving healthy societies.

The SDGs provide a new opportunity for the private sector to support the delivery of health needs around the world through their products, services and business activities including value chains and distribution networks, communication activities, occupational health and safety practices and provision of employee benefits.

By ensuring that workers have safe working conditions and access to health services, companies establish healthier staff and better relationships which in many cases has positive effects on productivity.

"Transforming Business Education & Practice, 2020" Oct. 26-29, 2020

PRME Principles for Responsible Management Education

Zeroing in on SDG3:
Good Health and Well-Being (From SDG Compass)

Targets:

3.1 By 2030, reduce the global maternal mortality ratio to less than 70 per 100 000 live births.

3.2 By 2030, end preventable deaths of newborns and children under 5 years of age, with all countries aiming to reduce neonatal mortality to at least as low as 12 per 1000 live births and under-5 mortality to at least as low as 25 per 1000 live births.

3.3 By 2030, end the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases and combat hepatitis, water-borne diseases and other communicable diseases.

3.4 By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being.

3.5 Strengthen the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol.

3.6 By 2020, halve the number of global deaths and injuries from road traffic accidents.

3.7 By 2030, ensure universal access to sexual and reproductive health-care services, including for family planning, information and education, and the integration of reproductive health into national strategies and programmes.

3.8 Achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all.

3.9 By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination.

"Transforming Business Education & Practice, 2020" Oct. 26-29, 2020

PRME Principles for Responsible Management Education

Poll

- Have you ever taught about/learned about SDG3 in a Business classroom?

Zeroing in on SDG3:
Good Health and Well-Being

- Business/Organizations Creating Services/Products for Good Health and Well-Being

- Acting on External Stakeholders
  - Mitigate/Alleviate
  - Innovate/Create

- Business/Organizations as Workplaces Promoting Good Health and Well-Being

- Acting on Internal Stakeholders
  - Mitigate/Alleviate
  - Innovate/Create

PRME Principles for Responsible Management Education

Teaching/Learning and Research Potential (Products)

- Teaching/Learning
  - Dedicated Cases
  - Retrofitted Cases
  - Textbooks
  - Simulations
  - Games
  - Exercises
  - Co-teaching
  - Joint Degrees

- Research
  - Research Notes
  - Theory Development
  - Disciplinary PRJs
  - Inter-Disciplinary PRJs
  - Pracademics/Trade Journals
  - Cross-national research
  - Research Collaborations

PRME Principles for Responsible Management Education

Poll Revisited

- Have you ever taught about/learned about SDG3 in a Business classroom?

Workshopping Pathways/Resources/Repositories

- Aggregating what we collectively know/use
  - Extant
- Brainstorming what could be
  - Develop

PRME Principles for Responsible Management Education

Resource	Biz Markets/Products/Cluster (External)				Biz Value Chain (Internal)			
	Extant		Develop		Extant		Develop	
	Mitigate	Innovate	Mitigate	Innovate	Mitigate	Innovate	Mitigate	Innovate
Teaching								
Dedicated Case								
Retrofitted Case								
Textbook								
Simulation								
Game								
Exercise								
Co-Teaching								
Joint Degree								
Research								
Note								
Theory								
Disciplinary PRJ								
Inter-disciplinary PRJ								
Pracademic								
Cross-National								
Research Collaboration								

Breakouts to "Fill in the Blanks"

Report Out: What are we most excited about using/developing?