UN SDGs and Sustainable Innovation: Exploring Ways forward for Practice and Academia

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UN SDGs and Sustainable Innovation

Panel Moderator:

Dr. Iana Shaheen
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Panel Members:

Mr. Keith Adams
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Dr. Erica Gralla
Associate Professor, George Washington University

Ms. Kathy Fulton
Executive Director, Logistic Aid Network

Dr. Arash Azadegan
Associate Professor, Rutgers Business School

Discussion Points

What types of innovation are common at your organization?

Do you innovate more in terms of improving efficiency, promoting the mission or providing new product/services for beneficiaries?
Discussion Points

How resource scarcity does affect the innovation development?
Discussion Points

How do different innovations affect your financial performance and mission performance?
Discussion Points

How can you measure the impact of an innovation strategy on sustainable goals?
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Thank you!

Q & A